



CHRISTIAN CAMP  
& CONFERENCE  
ASSOCIATION





*Our world demands relevant strategies and deeper training for effective, sustainable organizational leadership and ministry.*

# M.A. OUTDOOR & ADVENTURE LEADERSHIP

Master's Degree Options Available for

- Executive Directors
- Program Directors
- Emerging or Established Ministry Leaders
- Student Development Professionals

*"SpringHill's partnership with Wheaton College and HoneyRock has been a powerful experience for learning and growth."*

Michael Perry, President and  
CEO of SpringHill Experiences



**APPLY TODAY**  
**WHEATON.EDU/OAL**



**WHEATON**  
**COLLEGE**  
GRADUATE SCHOOL  
*For Christ & His Kingdom*





# SPONSORS

THANK YOU TO OUR CONFERENCE SPONSORS!



## CONTENTS

- 4 President's Welcome
- 7 First-Timers' Welcome
- 9 Conference Schedule
- 14 Conference Information
- 18 Platform Guests
- 22 Seminars: Overview Grid
- 24 Seminars: Core Disciplines
- 28 Seminars: Descriptions
- 42 Presenters
- 52 Session Notes
- 54 Exhibit Hall Floor Plan
- 55 Exhibitor Booth List
- 56 Exhibitor Product and Services
- 58 Exhibitor Directory
- 70 Local Information
- 72 CCCA Team, Conference Team and Program Assistants
- 74 CCCA Leadership Salute
- 76 Broadmoor Maps
- 78 CCCA 2024 Sectional Dates



# PRESIDENT'S WELCOME



## WELCOME!

Welcome to Seen & Known, CCCA's National Conference for 2023! I am thrilled to be gathered with Christian camping people from across the country. It's always great to connect with good friends, and I look forward to also creating new connections during our time together.

I pray that God would make abundantly clear as we meet that you are seen and known. We're gathered as people from different states, races, denominations, camp sizes and personalities, yet we all can relate to this important truth — we are seen and known by our Creator.

It's my hope that this conference will be a time for you to reflect on the past and refuel for the year to come. And I pray that you will receive wisdom through our seminars and general sessions to take back to your ministry.

Thank you for traveling and taking the time to attend this conference. Please don't hesitate to ask a member of the CCCA team if there's anything we can do for you.

God bless you and your ministry,

A handwritten signature in dark ink that reads "Gregg Hunter".

Gregg Hunter  
President/CEO, CCCA



CHRISTIAN **CAMP**  
& **CONFERENCE**  
ASSOCIATION





# SEEN & KNOWN

Use #SEENANDKNOWN23 to share your  
conference pictures on Facebook and Instagram.

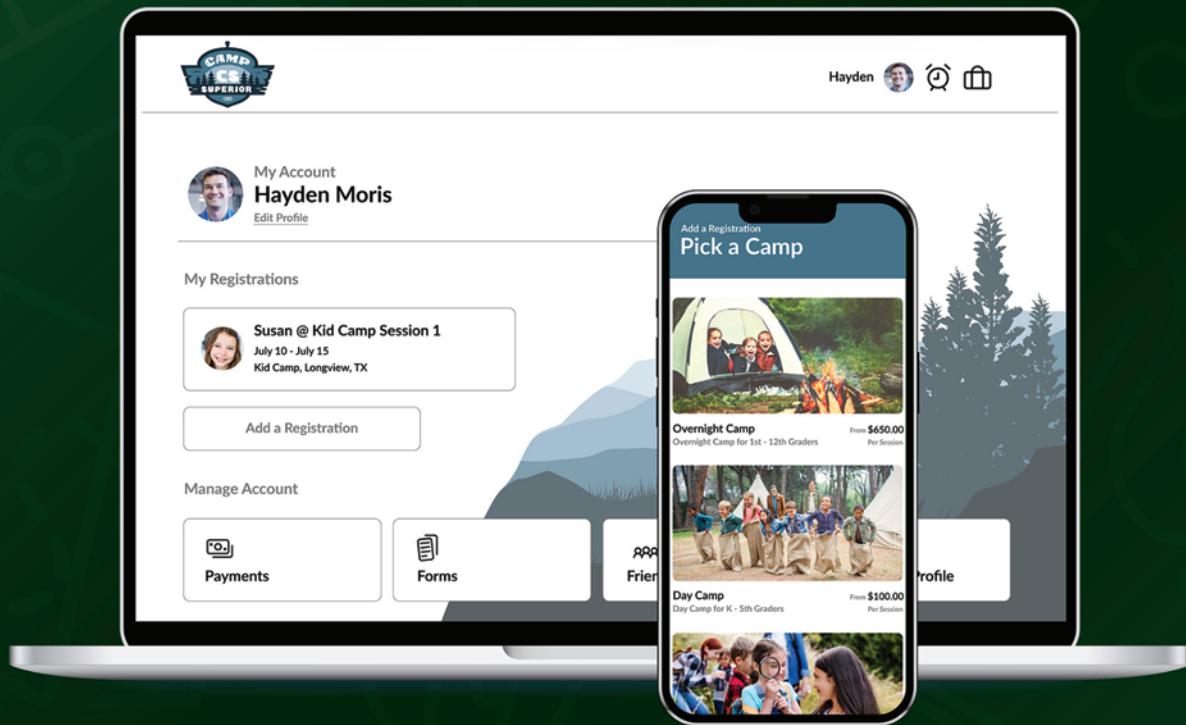
#SEENANDKNOWN23







## Keep Camp Traditions Alive and Grow Your Operations



Stop by our booth to find out why we're the best choice in  
**Camp Management Software for overnight, day and family camps.**

▲ Retail Sales  
▲ Custom Forms

▲ Camper Groups  
▲ Communications

▲ Medication Checks  
▲ Online Registration

# AND MORE!



Scan the QR to **sign up**  
for a **FREE DEMO** and be  
entered for the chance to  
**WIN AN IPAD!**

  
**icamppro.com**

    
**@icamppro**



# FIRST-TIMERS' WELCOME

Welcome to CCCA's 2023 National Conference! We have an exciting week ahead, and we're so glad you chose to spend it with us. During this time away, we hope you will discover new ideas, develop invaluable connections and leave refreshed.



## NETWORK WITH FELLOW CHRISTIAN CAMPING PROFESSIONALS

This year's attendees serve at rustic camps to state-of-the-art conference centers across the U.S. They come from waterfront properties and woodsy settings. They work with hundreds; they serve with only a few. Some have worked in camping for decades, and others are just getting their feet wet. They are your fellow Christian camp and conference professionals. Don't miss the opportunity to connect with them. Share ideas and ask questions. Swap stories and laugh a lot. Get contact information and stay in touch long after Seen & Known has ended.



## LEARN

There's so much to learn this week. Expert-led sessions tackle every major area of camp and conference center ministry from food service to facilities, from marketing to management. Practical solutions and step-by-step strategies are mingled with opportunities to ponder critical issues and brainstorm innovative ideas.



## WORSHIP AND GROW

In addition to multiple opportunities for professional education and networking, don't miss the times we've set aside to worship and be inspired. Join us for daily Bible teaching with Glenn Packiam and worship together with Jennifer and Dee Wilson. The energetic, inspirational general sessions are excellent times to get revitalized for your ministry year ahead.

**First-Timers' Welcome Video**  
Is this your first time attending a CCCA National Conference? Welcome!

We are thrilled you're here. Scan this QR code on your phone to watch the first-timers' welcome video for all the information you will need to enjoy your conference experience to the fullest.



## HOW TO GET THE MOST OUT OF YOUR CONFERENCE EXPERIENCE



### CONNECT, CONNECT, CONNECT!

Take advantage of networking opportunities. Exchange ideas and encouragement with those you meet in the Exhibit Hall, at meals and in the hallways. Come early to sessions to connect with others seated around you. Ask questions during seminars.



### TAKE NOTES

Use the note-taking pages provided on pages 52–53 or your own notebook to record newly discovered insights and knowledge, plus jot down ideas, prayers, reflections and contact information for the people you meet. The conference is a busy time, so this is a great way to be able to revisit and share valuable information after you arrive back home. If you miss a seminar or want to have a copy of what you heard, you can purchase conference recordings (see page 15 for details).



### JUST ASK

If you're not sure about something or can't find your way somewhere, just stop by a Member Relations yellow cart or ask a helpful greeter.

*SEEN & KNOWN*





# Tuesday Night Kickoff Party

*We know you love to have fun!*

Tuesday night

Immediately following the opening general session  
Bartolin Hall (enter from outside on Lake Circle)

Grab a snack, win prizes and connect with friends!

- ▷ Oxygen Bar (Altitude getting to you?  
This is an easy and safe solution.)
- ▷ Chair Massages
- ▷ Interactive Games
- ▷ ZTag
- ▷ Foam Daddy
- ▷ Extreme Bingo
- ▷ Professional Headshots
- ▷ Thriving Goods Stage — engage and win prizes!

And — it's all free for full-time conference attendees!  
Plus visit the Seen & Known Store and gear up!



CHRISTIAN **CAMP**  
& **CONFERENCE**  
ASSOCIATION



# CONFERENCE SCHEDULE

## MONDAY, NOV. 27


6 – 9 p.m.

CCCA Registration Desk Open

## TUESDAY, NOV. 28

Afternoon/Evening

1 – 4:30 p.m.

Section Presidents' Symposium *(followed by dinner)* 

West Ballroom

*Sponsored by Refueling in Flight Ministries*



1 – 7 p.m.

Seen and Known Store Open

Broadmoor Hall

1 – 7:30 p.m.

CCCA Registration Desk Open

Broadmoor Hall Registration Desk

7 p.m.

Opening General Session I

International Center

*(doors open at 6:45 p.m.)*

*Sponsored by Church Mutual*



9:30 – 10:45 p.m.

Kickoff Party

Bartolin Hall Center Court

9:30 – 11 p.m.

Seen and Known Store Open *(T-shirt pickup)*

Broadmoor Hall

## WEDNESDAY, NOV. 29

Morning

Breakfast on your own

7 – 8 a.m.

CCCA Registration Desk Open

8 a.m.

General Session II

International Center

*(doors open at 7:45 a.m.)*

*Sponsored by Wheaton College Graduate School*







CHRISTIAN CAMP  
& CONFERENCE  
ASSOCIATION

# Center Court

*Need a place to hang out, make  
a new friend and have a little fun?*

Join the member relations team in Center Court during the Tuesday kickoff party and all Exhibit Hall hours.

**We'll have:**

- ▷ **Headshots** with a professional photographer to level up your presence on your website/profile.
- ▷ An **oxygen bar** to relieve symptoms caused by high altitude. A few minutes breathing pure oxygen is safe and may help alleviate some of the challenges people experience at high altitudes — things like headaches and fatigue.
- ▷ Enjoy a **massage** by a trained therapist. Work out those kinks that have been taking a toll.
- ▷ Who doesn't like **free stuff**? Join our giveaways for your chance to win some swag.
- ▷ A place to gather. **Connect** with old friends and meet new people too!





# CONFERENCE SCHEDULE

(continued)

## WEDNESDAY, NOV. 29

### Morning

10 a.m. – 5 p.m.	CCCA Registration Desk Open	
10 a.m. – 5 p.m.	Seen and Known Store Open	Broadmoor Hall
10 – 11:30 a.m.	Seminar Session 1 <i>(see page 28 for details)</i>	
11:30 a.m. – 1 p.m.	Lunch on your own <i>(grab-and-go options available on page 17)</i>	

### Afternoon

1 – 2:30 p.m.	Seminar Session 2 <i>(see page 32 for details)</i>	
2:45 – 3:45 p.m.	Seminar Session 3 <i>(see page 34 for details)</i>	
4 – 5 p.m.	Cohorts <i>(a time to gather with others who hold the same job you do at your camp)</i>	
	Business Operations/Finance	Broadmoor Hall C
	Board/Governance	Bartolin Hall E 207
	Hospitality	Broadmoor Hall D
	Foodservice	Broadmoor Hall Columbine
	Human Resources	Bartolin Hall E 213 – 214
	Executive Directors Under \$2 Million	Broadmoor Hall Larkspur
	Executive Directors Over \$2 Million	Broadmoor Hall E
	Marketing/Communications	Broadmoor Hall F
	Program	Bartolin E 210 – 212
	Site and Facility	Bartolin E 208
	Resources/Fund Development	Broadmoor Hall Astor

### Evening

5 – 6:30 pm.	Dinner 	Bartolin Hall
7 p.m. <i>(doors open at 6:45 p.m.)</i>	General Session III <i>Sponsored by Camp Connections</i>	International Center
	 	
8:30 – 10 p.m.	Seen and Known Store Open	Broadmoor Hall



# An Evening with C.S. Lewis

- ▷ Thursday at 7:30 p.m.
- ▷ International Center

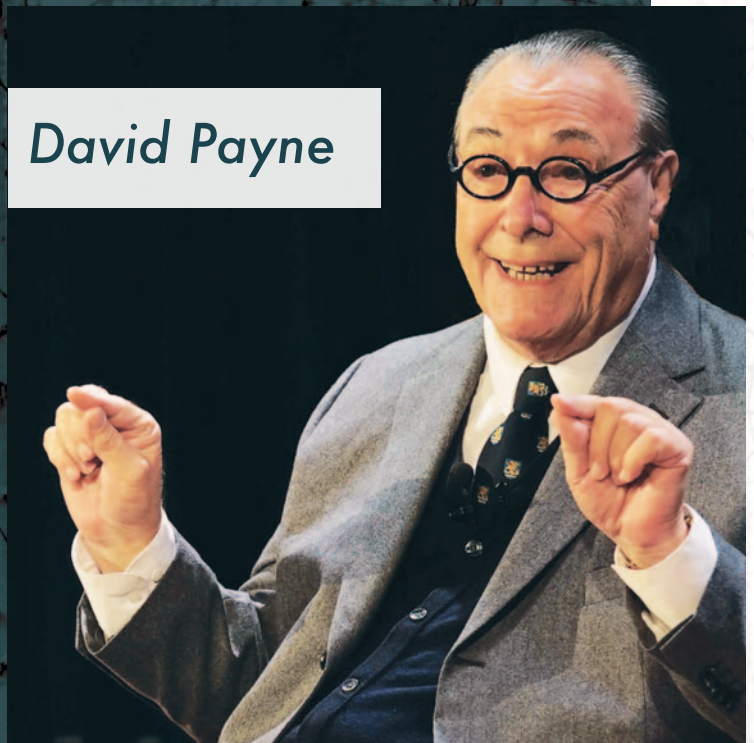
The year is 1963, and C.S. Lewis is hosting a group of American writers at his home near the University of Oxford. They have come to hear the famous author recount the events and people that shaped his life and writings.

David Payne portrays C.S. Lewis for an unforgettable evening. Payne is a British actor who has toured the world as C.S. Lewis for more than 2,000 performances. Payne's Lewis quickly has audiences forgetting there is an actor portraying the great author as they get swept up into this beloved character.

Free for all full-time  
conference attendees.

Not open to the public.

*David Payne*





# CONFERENCE SCHEDULE

(continued)

## WEDNESDAY, NOV. 29

### Evening

Immediately following

General Session – 10 p.m. Exhibit Hall Grand Opening and Dessert

Bartolin Hall

*Sponsored by iCampPro*



## THURSDAY, NOV. 30

### Morning

8 a.m. (doors open at 7:45 a.m.)	General Session IV	International Center
-------------------------------------	--------------------	----------------------



Following general session	Coffee and pastries	International Center Lobby
---------------------------	---------------------	----------------------------

10 a.m. – 4 p.m.	CCCA Registration Desk Open
------------------	-----------------------------

10 – 11:30 a.m.	Seminar Session 4 (see page 36 for details)
-----------------	---

10 a.m. – 4:30 p.m.	Exhibit Hall Open	Bartolin Hall
---------------------	-------------------	---------------

11:30 a.m. – 1:30 p.m.	Boxed Lunches	Bartolin Hall
------------------------	---------------	---------------

### Afternoon/Evening

1:30 – 2:30 p.m.	Seminar Session 5 (see page 38 for details)
------------------	---

4:30 p.m. (doors open at 4:15 p.m.)	General Session V	International Center
--	-------------------	----------------------



6 p.m.	Dinner	Bartolin Hall
--------	--------	---------------

7:30 p.m.	An Evening with C.S. Lewis	International Center
-----------	----------------------------	----------------------



## FRIDAY, DEC. 1

### Morning

8 a.m. (doors open at 7:45 a.m.)	Closing General Session VI	International Center
-------------------------------------	----------------------------	----------------------



Following general session	Coffee and pastries	International Center Lobby
---------------------------	---------------------	----------------------------

Events subject to change. Meals offered are included for full-time registrants or day registrants on the day they are registered. Please see the Conference Registration Desk if you have any questions.



# CONFERENCE INFORMATION

## CCCA REGISTRATION DESK

For your convenience, CCCA staff and volunteers will be available throughout the conference at the CCCA Registration Desk located in Broadmoor Hall. Stop by to pick up your name badge and program when you arrive.

We'll be open:

- ▷ Monday, Nov. 27, 6 p.m. – 9 p.m.
- ▷ Tuesday, Nov. 28, 1 p.m. – 7:30 p.m.
- ▷ Wednesday, Nov. 29, 7 – 8 a.m., 10 a.m. – 5 p.m.
- ▷ Thursday, Nov. 30, 10 a.m. – 4 p.m.

## COVID AND OTHER ILLNESSES

To support the health and safety of conference guests, we ask that if you have a fever, sore throat, a cough, muscle aches or other signs of illness, you do not attend conference sessions. Throughout the event, mask-wearing will be optional. CCCA has masks and hand sanitizer available at the Registration Desk upon request. We reserve the right to alter guidelines based upon local and national recommendations.

## GOT QUESTIONS?

Stop by Member Relations' yellow carts. We're here to help!

## CCCA CONFERENCE OFFICE

CCCA staff is ensuring the conference runs smoothly from its on-site office near the Broadmoor Hall Registration Desk.



## NAME BADGES

When you check in with CCCA, you'll receive a name badge. This will not only help you network with others, it is also your ticket to get into event functions, including meals, General Sessions, seminars and the Exhibit Hall. If you lose this important badge, please come by the CCCA Registration Desk so we can help you get a replacement.

## SPONSORS

Sponsor organizations (noted on page 3 of this program) not only keep our conference costs manageable, but also they make a difference in the Christian camping movement. Our sponsors' generosity speaks so well of them and the people we serve. Please take a moment to thank them for their critical contributions.

## CONSULT WITH A LAWYER

Jonathan Ruybalid, CCCA's legal counsel, is available to consult with you during the conference. If you have questions or concerns regarding legal matters, be sure to make the most of this opportunity to speak with an expert. Contact Jon directly at [jrlaw15@gmail.com](mailto:jrlaw15@gmail.com) or (402) 631-3384. Jon will also be at booth #727 in the Exhibit Hall.



## SEMINAR EVALUATION FORMS

We'd love to know how things are going. You'll receive a seminar evaluation form following each session. Please complete it before leaving each seminar.

## LOST AND FOUND

Check the CCCA Registration Desk for missing items. CCCA is not liable for lost or stolen property.

## CONSENT TO USE OF PHOTOGRAPHIC IMAGES

If you've registered for, are attending and participating in the conference or other meetings and activities this week, it constitutes an agreement by the registrant for CCCA's use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videos, electronic reproductions and audio recordings, including use on social media of such events and activities.



## SOCIAL MEDIA

Share your conference posts with the hashtag

# #SEENANDKNOWN23

Join the social media challenge each day for a chance to win prizes!

- ▷ Tuesday: Pose with your team.
- ▷ Wednesday: Share what you learned in a seminar.
- ▷ Thursday: Snap a photo or video from a general session.

Be sure to use #seenandknown23 for your chance to win! We will announce the winner at the general session on the following day.


## CONFERENCE RECORDINGS

MP3 recordings of most seminars are available to order during the conference. Stop by the Piper Media Services table located in the International Center Lobby and Broadmoor Hall Lobby.



Pricing details:

MP3s are \$10 each. These will be emailed or downloaded from [www.piper.media](http://www.piper.media).

A full set of MP3 downloads is \$125. A full set of MP3 audio on a USB drive and as a download is \$150. Please look for this icon  for those seminars that will not be recorded at the request of the speaker. Due to copyright issues, none of the general sessions are being recorded.

## PERSONALIZED FOLLOW-UP FOR CHRISTIAN CAMPS, CHURCHES, SCHOOLS, AND ORGANIZATIONS.



Ministries like yours often struggle with how to stay connected with attendees and families once they leave your facility.

Is there a way for you to nurture these relationships, even when they're not with you? Keys for Kids Ministries offers daily devotionals for kids 6-12 (Keys for Kids) and for teens (Unlocked) with your logo and message on a wraparound cover. Now you can offer year-round follow-up using either or both publications.

Learn more or sign up at  
[keysforcamps.org](http://keysforcamps.org) or 888.224.2324



2060 43rd Street SE  
Grand Rapids, MI 49508  
office: 616.647.4500  
toll free: 888.224.2324  
[keysforkids.org](http://keysforkids.org)





Encouraging

Equipping

You & Your Staff

# Refueling in Flight



Dan Bolin  
Author & President



Bedford Holmes  
Board Member

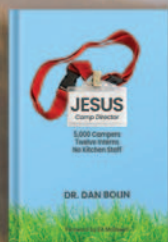


Ken Sutterfield  
Board Member

## Refreshment for the Soul

Refueling in Flight exists to encourage, assist, and connect Christian ministry leaders, especially camping leaders, in the United States and around the world.

[www.refuelinginflight.com](http://www.refuelinginflight.com)



**Jesus: Camp Director**  
5,000 Campers, 12 Interns &  
No Kitchen Staff (Just released!)



Bringing together ministry leaders for six-to-eight hours of confidential discussions focused on topics of mutual interest. Find out how to host one (or attend) in your area!

Writing

Connecting

Teaching

SUBSCRIBE!

COME SEE US IN THE EXHIBIT HALL





# Grab-and-Go Lunches

For lunch on **Wednesday**, grab-and-go options are available to purchase at two kiosks in Broadmoor Hall Lobby and one kiosk located in the walkway between Bartolin Hall and Broadmoor Hall.

*Sandwich prices are \$18.00 plus taxes and service charges*

▷ **Roasted Turkey Breast Sandwich**

Sawatch Local White Cheddar, Lettuce, Tomato, Classic Hoagie with Dill Potato Salad, Salt and Pepper Chips, Fresh Fruit Salad and a Chocolate Chip Cookie

▷ **Smoked Virginia Ham Sandwich**

Whipped Brie and Honey Herb Cream Cheese, Lettuce, Tomato, Honey Wheat Hoagie with Pineapple Cole Slaw, Salt and Pepper Chips, Fresh Fruit Salad and a Chocolate Coconut Square

▷ **Heirloom Tomato Caprese Sandwich V**

Heirloom Tomatoes, Fresh Mozzarella, Basil, Balsamic Glazed Onions Sundried Tomato Cream Cheese, Focaccia with Pesto Tortellini Salad, Salt and Pepper Chips, Fresh Fruit Salad and an Oatmeal Raisin Cookie

▷ **Peppered Beef Pastrami Sandwich**

Smoked Gouda, Lettuce, Heirloom Tomatoes, Pretzel Hoagie with Horseradish Apple Coleslaw, Salt and Pepper Chips, Fresh Fruit Salad and a Chocolate Chip Cookie



You can also switch out the sandwich for a salad.

Grab-and-go boxes include a bottle of water.

Other items available for purchase include Fresh Popped Popcorn for \$4.00, Pizza-By-The-Slice (Cheese and Pepperoni) for \$12.00 per Slice, All Beef Jumbo Hot Dogs with Ketchup, Mustard and Relish for \$12.00, Greek Salad for \$16.00, Cobb Salad for \$16.00, Grilled Chicken Caesar Salad for \$16.00 and Soda for \$6.50.





# PLATFORM GUESTS



## **RICH BAKER** Emcee

Rich Baker is the pastor of communities at Arbor Road Church in Long Beach, California. His job consists of connecting people to the Lord as well as to one another. Prior to his current role at Arbor Road, Rich worked at Hume Lake Christian Camps as the high school camp director for 14 years and received his master's degree at Liberty University. Rich and his wife, Allyson, have been married for over 15 years and have two children, August and Easley.



## **TREY MCKNIGHT** General Session Speaker

Trey is a visionary leader, communicator and coach with an intense passion for life, people and inspiring life change in people to move toward what matters. He is the president at BigStuf Ministries and an executive coach at Novus Global, working with ministry leaders, entrepreneurs, business owners, athletes and teams to help them explore what they are truly capable of, both professionally and personally.

His work with highly influential organizations like the Global Leadership Network, Chick-fil-A, North Point Ministries, Sherwin Williams, the reThink Group and others challenges him daily in the constant pursuit of growth and transformation, and he is a life learner sharing his experience. Trey lives in Atlanta, Georgia, with his wife, Jamie, and their three young children.



## **GLENN PACKIAM** Morning Bible Teacher

Glenn Packiam is the lead pastor of Rockharbor Church in Costa Mesa, California. Glenn is the author of several books including, *The Resilient Pastor*, *Blessed Broken Given* and a new book, co-authored with his wife, Holly, *The Intentional Years*. He earned a doctorate in theology and ministry from Durham University and is a senior fellow at the Barna Group as well as a visiting fellow at St. John's College at Durham University. Glenn has written over 65 worship songs published with Integrity Music including "Your Name," co-written with Paul Balcohe. Glenn and Holly have four children and live in Orange County, California.





## CARLOS WHITTAKER General Session Speaker

Carlos Whittaker is bringing hope to humans all over the world. And he's pretty good at it: he's an author, podcaster and global speaker backed by the power of a massive Instafamilia, his enthusiastic social followers who tune in daily to join forces with Carlos to create connection, do good and be in community.

When Carlos enters a room, he makes people feel seen. His superpower is creating spaces — online and in-person — where people are safe to engage in conversation about the topics that matter most but are often avoided. His motto: don't stand on issues, walk with people.

That's the professional stuff — but all day every day, Carlos is a family man. He and his wife, Heather, live in Nashville, Tennessee, with their three amazing children, where you can find them working on the family farm, planning trips around the world and dancing to Single Ladies (seriously, Google it).



## DEE AND JENNIFER WILSON

### Worship Leaders

Dee Wilson is a Grammy Award-winning singer and songwriter, worship leader, husband and father. Dee is a member of Common Hymnal, a connecting point for believers whose voices are not being heard because they don't fit into the mainstream Christian culture. He and his wife, Jennifer, are also worship pastors at New Life Church in Colorado Springs, Colorado, and have a daughter, Adelle, and a son, Kendrick.



## KATHERINE WOLF General Session Speaker

Katherine is a communicator and advocate. She married her husband, Jay, in 2004 and moved to Los Angeles to pursue a career in the entertainment industry. Their son, James, was born in 2007, and six months later Katherine's life nearly ended with a catastrophic stroke. Miraculously, she survived and continues her recovery to this day, including having a miracle baby, John, in 2015. Katherine and Jay have shared their journey of steadfast hope through their books, *Hope Heals* and *Suffer Strong*, and at speaking events, both live and online before millions. Together, they founded Hope Heals Camp, a community for families with disabilities like them. Katherine, Jay and their two sons live in the Atlanta area. To connect, visit [www.hopeheals.com](http://www.hopeheals.com) or @hopeheals.





# SEEN & KNOWN STORE

Powered by **!nk**

TAKE HOME LIMITED EDITION ITEMS FROM THE 2023 NATIONAL CONFERENCE!



MAKE A CUSTOM HAT!

## PICK PRESS



1.  
CHOOSE YOUR  
**PATCH**

2.  
CHOOSE YOUR  
**STYLE**

WATCH  
INK PRESS  
YOUR  
CUSTOM  
ITEM!



# FREE CONFERENCE T-SHIRT!

Don't forget to pick up your free  
official Seen & Known conference shirt.  
One only for every full-time attendee.



ONLY AVAILABLE AT THE SEEN & KNOWN STORE  
WHILE SUPPLIES LAST

Broadmoor Hall

Hours: Tuesday, 1 – 7 p.m. and 9:30 – 11 p.m. (T-shirt pickup)

Wednesday, 10 a.m. – 5 p.m. and 8:30 – 10 p.m.

Thursday, 10 a.m. – 4:30 p.m.

All items created by  
our friends at Ink



[www.inkcustomtees.com](http://www.inkcustomtees.com)



# SEMINARS: OVERVIEW GRID

## SEEN & KNOWN

### SESSION 1

Wednesday, Nov. 29  
10 – 11:30 a.m.

### SESSION 2

Wednesday, Nov. 29  
1 – 2:30 p.m.

### SESSION 3

Wednesday, Nov. 29  
2:45 – 3:45 p.m.

### SESSION 4

Thursday, Nov. 30  
10 – 11:30 a.m.

### SESSION 5

Thursday, Nov. 30  
1:30 – 2:30 p.m.

Broadmoor Hall C	Broadmoor Hall D	Broadmoor Hall E	Broadmoor Hall F	Broadmoor Hall Larkspur
Toward a Theology of Belonging Arthur Satterwhite  LS/NG	Trauma-Informed Care for Camps Betsy Wright  C/HR/LS/P	Understanding Millennials, Gen Z and Gen Alpha Kelsey Paterson  C/HR/MC/NG/P	Journey Mapping — Optimizing Each Step of Your Guest's Camp Experience Dan Steele  HF/MC/P	Cultivating Biblical and Genuine Worship Victor Mendoza  C/P
Leveraging Intergenerational Leadership for Flourishing Arthur Satterwhite  HR/LS/NG	Belonging and Cultural Intelligence Alberto Cuellar  BF/C/LS/P	Helping Young People Make Wise Decisions Duffy Robbins  C/PS	Creating Your Brand — How to Take Your Ideas From Concept to Commerce Caleb Harris  BF/MC	The Broadmoor Food and Beverage Boot Camp Bethany Fahey  HF
	The Broadmoor: Five-Star Service Kristin Reeves  HF		Growing Your Brand — How to Choose Products and Recognize Trends That Grow Your Sales Caleb Harris  BF/MC	Is Outsourcing My Kitchen Right for My Camp? Shana Smith  BF/HF/HR
Active Shooter and Emergency Preparedness Bob Sauer  L/LS	Leading Through Conflict Steve Garcia  BG/HR/LS	Listening to the World Without Drowning Out the Word: Tools for Cultural Discernment Duffy Robbins  C/PS	Retail — A Revenue Opportunity Kathleen Silvius  BF/MC/RF	The Ministry of Foodservice Mike Signorini  HF
Marriage and Ministry Greg and Janet Anderson  PS	Social Support as a Protective Factor: Fostering Hope in Youth Sandra Yu Rueger and Margaret Kassel  C/NG/P	What It's Like to Be a Young Adult in Today's World Kelsey Paterson  C/HR/NG	Fast 50 Marketing Ideas Dan Steele and Penny Hunter  BF/MC	The Broadmoor: Housekeeping Chantel Whisenhut  HF/SF



## 13 CORE DISCIPLINES

Use this key to find seminars that focus on your area(s) of interest. Also, see a listing of workshops by core disciplines on pages 24–27.

**BG** Board, Governance  
**BF** Business and Operations/  
 Fiscal Management  
**C** Culture: Trends/Challenges  
**HF** Hospitality and Foodservice  
**HR** Human Resources  
**LS** Leadership: Vision, Mission,  
 Values, Strategic Planning

**L** Legal, Compliance, Tax Issues,  
 Risk Management  
**MC** Marketing/Communications  
**NG** Next Generation  
**PS** Personal, Spiritual Development  
**P** Program  
**RF** Resource/Fund Development  
**SF** Site and Facilities

Broadmoor Hall Astor	Broadmoor Hall Columbine	Bartolin Hall E 207	Bartolin Hall E 208	Bartolin Hall E 210 – 212	Bartolin Hall E 213 – 214
Alumni — Don't Let Them Get Away! Melissa Yonan and Ann Higgins  <b>BF/HR/MC/RF</b>	A Cyber Attack Almost Killed Our Nonprofit (and What You Can Learn from Our Story) Mark Weatherford and Lauren Settembrini  <b>BF/HR/L</b>	The Power of Camp: New Insights From Camp Research (Opened) Jake Sorenson  <b>C/LS</b>	Hands-on Design Tour of The Broadmoor <i>Meeting in The Broadmoor Main Building Lobby</i> Dave Lee and Rick Prudhomme   <b>SF</b>	Solving the Staffing Crisis by Rethinking Our Model Rob Ribbe   <b>BF/HR/LS</b>	Print and Play: Engaging Activities for Groups Jim Cain   <b>P</b>
Metrics That Matter: Making Decisions, Not Guesses Ryan Moore  <b>BF/LS</b>	Key Framework for a Successful Board Nate Parks  <b>BG</b>	The Power of Camp (closed session for participants only) Jake Sorenson   <b>C/LS</b>	How Camp Directors and Architects Can Effectively Collaborate Dave Lee and Dale Stewart  <b>SF</b>	How to Find and Hire Summer Staff Evan Liewer  <b>HR/MC</b>	Everything With Nothing — No-Prop Activities Jim Cain   <b>P</b>
A Weekend of Giving Melissa Yonan and Ann Higgins  <b>RF</b>	Risk Management: You May Be Able to Say Yes Chris Baldwin and Jen Owens   <b>L/P/SF</b>	Strategy for Successful Succession Planning Bob Strodel and Tom Beaumont  <b>BG/LS</b>	Removing Distractions to Keep Your Facilities Fresh Rob Mohrweis  <b>SF</b>	Onboarding and Offboarding Seasonal Staff Rebecca Lewis and Chelsea DuKate  <b>HR</b>	Jesus: Camp Director Dan Bolin  <b>LS/PS</b>
From Fundraising to Transformational Giving Scott Shaw  <b>RF</b>	Legal Updates for Camps and Conference Centers Jon Ruybalid   <b>BG/L</b>	How to Develop an Executable Annual Strategic Plan Kent Wallace  <b>BF/LS</b>	What I Wish I'd Known Greg Anderson  <b>LS/NG</b>	Awakening to an Ecosystem of Care and Connection Tracey Gaslin   <b>C</b>	Assumptions That Could Undermine the Impact at Camp Ron Mackey   <b>HR/P</b>
Make Budgeting Your Best Friend Bob Strodel  <b>BF/RF</b>	Preparing for Emergencies at Camp Kay Dee Lange and Sarah Creighton   <b>L/SF</b>	Thriving Boards: Are Boards a Necessary Evil? Tom Beaumont  <b>BG</b>	The Ministry of Facility Management Chad Green   <b>SF</b>	Advancing Health Services: An Integral Camp Component Tracey Gaslin   <b>C/HR</b>	How to Program Events and Create Fluid Service Flows Evan Liewer  <b>HF/P/SF</b>



# SEMINARS: CORE DISCIPLINES

## BG – Board/Governance

- ▷ Key Framework for a Successful Board (Nate Parks)  
Wednesday, Nov. 29, 1 – 2:30 p.m.  
▷ Broadmoor Hall, Columbine

---

- ▷ Strategy for Successful Succession Planning (Bob Strodel and Tom Beaumont)  
Wednesday, Nov. 29, 2:45 – 3:45 p.m.  
▷ Bartolin Hall E 207

---

- ▷ Leading Through Conflict (Steve Garcia)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Broadmoor Hall D

---

- ▷ Legal Updates for Camps and Conference Centers (Jon Ruybalid)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Broadmoor Hall, Columbine

---

- ▷ Thriving Boards: Are Boards a Necessary Evil? (Tom Beaumont)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Bartolin Hall E 207

## BF – Business and Operations/ Fiscal Management

- ▷ A Cyber Attack Almost Killed Our Nonprofit (and What You Can Learn from Our Story) (Mark Weatherford and Lauren Settembrini)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall, Columbine

---

- ▷ Solving the Staffing Crisis by Rethinking Our Model (Rob Ribbe)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Bartolin Hall E 210 – 212

---

- ▷ Alumni — Don't Let Them Get Away! (Melissa Yonan and Ann Higgins)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall, Astor

---

- ▷ Creating Your Brand (Caleb Harris)  
Wednesday, Nov. 29, 1 – 2:30 p.m.  
▷ Broadmoor Hall F

---

- ▷ Metrics That Matter: Making Decisions, Not Guesses (Ryan Moore)  
Wednesday, Nov. 29, 1 – 2:30 p.m.  
▷ Broadmoor Hall, Astor

---

- ▷ Belonging and Cultural Intelligence (Alberto Cuellar)  
Wednesday, Nov. 29, 1 – 2:30 p.m.  
▷ Broadmoor Hall D

---

- ▷ Is Outsourcing My Kitchen Right for My Camp? (Shana Smith)  
Wednesday, Nov. 29, 2:45 – 3:45 p.m.  
▷ Broadmoor Hall, Larkspur

---

- ▷ Growing Your Brand (Caleb Harris)  
Wednesday, Nov. 29, 2:45 – 3:45 p.m.  
▷ Broadmoor Hall F

---

- ▷ How to Develop an Executable Annual Strategic Plan (Kent Wallace)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Bartolin Hall E 207

- ▷ Retail — A Revenue Opportunity (Kathleen Silvius)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Broadmoor Hall F

---

- ▷ Fast 50 Marketing Ideas (Dan Steele and Penny Hunter)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Broadmoor Hall F

---

- ▷ Make Budgeting Your Best Friend (Bob Strodel)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Broadmoor Hall, Astor

## C – Culture: Trends / Challenges

- ▷ Cultivating Biblical and Genuine Worship (Victor Mendoza)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall, Larkspur

---

- ▷ Trauma-Informed Care for Camps (Betsy Wright)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall D

---

- ▷ Understanding Millennials, Gen Z and Gen Alpha (Kelsey Paterson)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall E

---

- ▷ The Power of Camp: New Insights From Camp Research (Opened) (Jake Sorenson)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Bartolin Hall E 207

---

- ▷ Belonging and Cultural Intelligence (Alberto Cuellar)  
Wednesday, Nov. 29, 1 – 2:30 p.m.  
▷ Broadmoor Hall D

---

- ▷ Helping Young People Make Wise Decisions (Duffy Robbins)  
Wednesday, Nov. 29, 1 – 2:30 p.m.  
▷ Broadmoor Hall E

---

- ▷ Listening to the World Without Drowning Out the Word: Tools for Cultural Discernment (Duffy Robbins)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Broadmoor Hall E

---

- ▷ Awakening to an Ecosystem of Care and Connection (Tracey Gaslin)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Bartolin Hall E 210 – 212

---

- ▷ Social Support as a Protective Factor: Fostering Hope in Youth (Sandra Yu Rueger and Margaret Kassel)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Broadmoor Hall D

---

- ▷ What It's Like to Be a Young Adult in Today's World (Kelsey Paterson)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Broadmoor Hall E

---

- ▷ Advancing Health Services: An Integral Camp Component (Tracey Gaslin)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Bartolin Hall E 210 – 212



Use this list to find seminars that focus on your area(s) of interest. Seminars are listed by date and time under each core discipline. See descriptions on pages 28–41.

## HF – Hospitality and Foodservice

- ▷ Journey Mapping – Optimizing Each Step of your Guest's Camp Experience (Dan Steele)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall F

---

- ▷ The Broadmoor Food and Beverage Boot Camp (Bethany Fahey)  
Wednesday, Nov. 29, 1 – 2:30 p.m.  
▷ Broadmoor Hall, Larkspur

---

- ▷ Is Outsourcing My Kitchen Right for My Camp? (Shana Smith)  
Wednesday, Nov. 29, 2:45 – 3:45 p.m.  
▷ Broadmoor Hall, Larkspur

---

- ▷ The Broadmoor: Five-Star Service (Kristin Reeves)  
Wednesday, Nov. 29, 2:45 – 3:45 p.m.  
▷ Broadmoor Hall D

---

- ▷ The Ministry of Foodservice (Mike Signorini)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Broadmoor Hall, Larkspur

---

- ▷ The Broadmoor: Housekeeping (Chantel Whisenhunt)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Broadmoor Hall, Larkspur

---

- ▷ How to Program Events and Create Fluid Service Flows (Evan Liewer)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Bartolin Hall E 213 – 214

## HR – Human Resources

- ▷ Trauma-Informed Care for Camps (Betsy Wright)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall D

---

- ▷ A Cyber Attack Almost Killed Our Nonprofit (and What You Can Learn from Our Story) (Mark Weatherford and Lauren Settembrini)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall, Columbine

---

- ▷ Solving the Staffing Crisis by Rethinking Our Model (Rob Ribbe)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Bartolin Hall E 210 – 212

---

- ▷ Alumni – Don't Let Them Get Away! (Melissa Yonan and Ann Higgins)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall, Astor

---

- ▷ Understanding Millennials, Gen Z and Gen Alpha (Kelsey Paterson)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall E

---

- ▷ How to Find and Hire Summer Staff (Evan Liewer)  
Wednesday, Nov. 29, 1 – 2:30 p.m.  
▷ Bartolin Hall E 210 – 212

- ▷ Leveraging Intergenerational Leadership for Flourishing (Arthur Satterwhite)  
Wednesday, Nov. 29, 1 – 2:30 p.m.  
▷ Broadmoor Hall C

---

- ▷ Is Outsourcing My Kitchen Right for My Camp? (Shana Smith)  
Wednesday, Nov. 29, 2:45 – 3:45 p.m.  
▷ Broadmoor Hall, Larkspur

---

- ▷ Onboarding and Offboarding Seasonal Staff (Rebecca Lewis and Chelsea DuKate)  
Wednesday, Nov. 29, 2:45 – 3:45 p.m.  
▷ Bartolin Hall E 210–212

---

- ▷ Leading Through Conflict (Steve Garcia)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Broadmoor Hall D

---

- ▷ Assumptions That Could Undermine the Impact at Camp (Ron Mackey)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Bartolin Hall E 213 – 214

---

- ▷ What It's Like to Be a Young Adult in Today's World (Kelsey Paterson)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.,  
▷ Broadmoor Hall E

---

- ▷ Advancing Health Services: An Integral Camp Component (Tracey Gaslin)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Bartolin Hall E 210 – 212

## L – Legal/Compliance/Tax Issues/ Risk Management

- ▷ A Cyber Attack Almost Killed Our Nonprofit (and What You Can Learn from Our Story) (Mark Weatherford and Lauren Settembrini)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall, Columbine

---

- ▷ Risk Management: You May Be Able to Say Yes (Chris Baldwin and Jen Owens)  
Wednesday, Nov. 29, 2:45 – 3:45 p.m.  
▷ Broadmoor Hall, Columbine

---

- ▷ Active Shooter and Emergency Preparedness (Bob Sauer)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Broadmoor Hall C

---

- ▷ Legal Updates for Camps and Conference Centers (Jon Ruybalid)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Broadmoor Hall, Columbine

---

- ▷ Preparing for Emergencies at Camp (Kay Dee Lange and Sarah Creighton)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Broadmoor Hall, Columbine





# SEMINARS: CORE DISCIPLINES (continued)

## LS – Leadership: Vision, Mission, Values, Strategic Planning

- ▷ Toward a Theology of Belonging (Arthur Satterwhite)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall C

---

- ▷ Trauma-Informed Care for Camps (Betsy Wright)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall D

---

- ▷ Solving the Staffing Crisis by Rethinking Our Model (Rob Ribbe)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Bartolin Hall E 210 – 212

---

- ▷ The Power of Camp: New Insights From Camp Research (Opened) (Jake Sorenson)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Bartolin Hall E 207

---

- ▷ Leveraging Intergenerational Leadership for Flourishing (Arthur Satterwhite)  
Wednesday, Nov. 29th, 1 – 2:30 p.m.  
▷ Broadmoor Hall C

---

- ▷ Metrics That Matter: Making Decisions, Not Guesses (Ryan Moore)  
Wednesday, Nov. 29, 1 – 2:30 p.m.  
▷ Broadmoor Hall, Astor

---

- ▷ Belonging and Cultural Intelligence (Alberto Cuellar)  
Wednesday, Nov. 29, 1 – 2:30 p.m.  
▷ Broadmoor Hall D

---

- ▷ Jesus: Camp Director (Dan Bolin)  
Wednesday, Nov. 29, 2:45 – 3:45 p.m.  
▷ Bartolin Hall E 213 – 214

---

- ▷ Strategy for Successful Succession Planning (Bob Strodel and Tom Beaumont)  
Wednesday, Nov. 29, 2:45 – 3:45 p.m.  
▷ Bartolin Hall E 207

---

- ▷ Active Shooter and Emergency Preparedness (Bob Sauer)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Broadmoor Hall C

---

- ▷ Leading Through Conflict (Steve Garcia)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Broadmoor Hall D

---

- ▷ How to Develop an Executable Annual Strategic Plan (Kent Wallace)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Bartolin Hall E 207

---

- ▷ What I Wish I'd Known (Greg Anderson)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Bartolin Hall E 208

## MC – Marketing and Communications

- ▷ Understanding Millennials, Gen Z and Gen Alpha (Kelsey Paterson)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall E

---

- ▷ Journey Mapping – Optimizing Each Step of your Guest's Camp Experience (Dan Steele)  
Wednesday, Nov. 29th, 10 – 11:30 a.m.  
▷ Broadmoor Hall F

---

- ▷ Alumni – Don't Let Them Get Away! (Melissa Yonan and Ann Higgins)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall, Astor

---

- ▷ Creating Your Brand (Caleb Harris)  
Wednesday, Nov. 29, 1 – 2:30 p.m.  
▷ Broadmoor Hall F

---

- ▷ How to Find and Hire Summer Staff (Evan Liewer)  
Wednesday, Nov. 29, 1 – 2:30 p.m.  
▷ Bartolin Hall E 210 – 212

---

- ▷ Growing Your Brand (Caleb Harris)  
Wednesday, Nov. 29, 2:45 – 3:45 p.m.  
▷ Broadmoor Hall F

---

- ▷ Retail – A Revenue Opportunity (Kathleen Silvius)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Broadmoor Hall F

---

- ▷ Fast 50 Marketing Ideas (Dan Steele and Penny Hunter)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Broadmoor Hall F

## NG – Next Generation

- ▷ Toward a Theology of Belonging (Arthur Satterwhite)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall C

---

- ▷ Understanding Millennials, Gen Z and Gen Alpha (Kelsey Paterson)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall E

---

- ▷ Leveraging Intergenerational Leadership for Flourishing (Arthur Satterwhite)  
Wednesday, Nov. 29, 1 – 2:30 p.m.  
▷ Broadmoor Hall C

---

- ▷ What I Wish I'd Known (Greg Anderson)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Bartolin E 208

---

- ▷ Social Support as a Protective Factor: Fostering Hope in Youth (Sandra Yu Rueger and Margaret Kassel)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Broadmoor Hall D

---

- ▷ What It's Like to Be a Young Adult in Today's World (Kelsey Paterson)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Broadmoor Hall E



**P – Program**

- ▷ Journey Mapping — Optimizing Each Step of your Guest's Camp Experience (Dan Steele)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall F

---

- ▷ Trauma-Informed Care for Camps (Betsy Wright)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall D

---

- ▷ Understanding Millennials, Gen Z and Gen Alpha (Kelsey Paterson)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall E

---

- ▷ Cultivating Biblical and Genuine Worship (Victor Mendoza)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall, Larkspur

---

- ▷ Print and Play: Engaging Activities for Groups (Jim Cain)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Bartolin Hall E 213 – 214

---

- ▷ Belonging and Cultural Intelligence (Alberto Cuellar)  
Wednesday, Nov. 29, 1 – 2:30 p.m.  
▷ Broadmoor Hall D

---

- ▷ Everything With Nothing (No-Prop Activities) (Jim Cain)  
Wednesday, Nov. 29, 1 – 2:30 p.m.  
▷ Bartolin Hall E 213 – 214

---

- ▷ Risk Management: You May Be Able to Say Yes (Chris Baldwin and Jen Owens)  
Wednesday, Nov. 29, 2:45 – 3:45 p.m.  
▷ Broadmoor Hall, Columbine

---

- ▷ Assumptions That Could Undermine the Impact at Camp (Ron Mackey)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Bartolin Hall E 213 – 214

---

- ▷ How to Program Events and Create Fluid Service Flows (Evan Liewer)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Bartolin Hall E 213 – 214

---

- ▷ Social Support as a Protective Factor: Fostering Hope in Youth (Sandra Yu Rueger and Margaret Kassel)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Broadmoor Hall D

**PS – Personal/Spiritual Development**

- ▷ Helping Young People Make Wise Decisions (Duffy Robbins)  
Wednesday, Nov. 29, 1 – 2:30 p.m.  
▷ Broadmoor Hall E

---

- ▷ Jesus: Camp Director (Dan Bolin)  
Wednesday, Nov. 29, 2:45 – 3:45 p.m.  
▷ Bartolin Hall E 213 – 214

---

- ▷ Listening to the World Without Drowning Out the Word: Tools for Cultural Discernment (Duffy Robbins)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Broadmoor Hall E

- ▷ Marriage and Ministry (Greg and Janet Anderson)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Broadmoor Hall C

**RF – Resource/Fund Development**

- ▷ Alumni — Don't Let Them Get Away! (Melissa Yonan and Ann Higgins)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ Broadmoor Hall, Astor

---

- ▷ A Weekend of Giving (Melissa Yonan and Ann Higgins)  
Wednesday, Nov. 29, 2:45 – 3:45 p.m.  
▷ Broadmoor Hall, Astor

---

- ▷ Retail — A Revenue Opportunity (Kathleen Silvius)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Broadmoor Hall F

---

- ▷ From Fundraising to Transformational Giving (Scott Shaw)  
Thursday, Nov. 30, 10 – 11:30 a.m.  
▷ Broadmoor Hall, Astor

---

- ▷ Make Budgeting Your Best Friend (Bob Strodel)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Broadmoor Hall, Astor

**SF – Site and Facilities**

- ▷ Hands-on Design Tour of The Broadmoor (Dave Lee and Rick Prudhomme)  
Wednesday, Nov. 29, 10 – 11:30 a.m.  
▷ The Broadmoor Main Building Lobby

---

- ▷ How Camp Directors and Architects Can Effectively Collaborate (Dave Lee and Dale Stewart)  
Wednesday, Nov. 29, 1 – 2:30 p.m.  
▷ Bartolin Hall E 208

---

- ▷ Risk Management: You May Be Able to Say Yes (Chris Baldwin and Jen Owens)  
Wednesday, Nov. 29, 2:45 – 3:45 p.m.  
▷ Broadmoor Hall, Columbine

---

- ▷ Removing Distractions to Keep Your Facilities Fresh (Rob Mohrweis)  
Wednesday, Nov. 29, 2:45 – 3:45 p.m.  
▷ Bartolin Hall E 208

---

- ▷ Preparing for Emergencies at Camp (Kay Dee Lange and Sarah Creighton)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Broadmoor Hall, Columbine

---

- ▷ The Ministry of Facility Management (Chad Green)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Bartolin Hall E 208

---

- ▷ The Broadmoor: Housekeeping (Chantel Whisenhunt)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Broadmoor Hall, Larkspur

---

- ▷ How to Program Events and Create Fluid Service Flows (Evan Liewer)  
Thursday, Nov. 30, 1:30 – 2:30 p.m.  
▷ Bartolin Hall E 213 – 214





# SEMINARS: DESCRIPTIONS



## 13 CORE DISCIPLINES

Use this key to find seminars that focus on your area(s) of interest. Also, see a listing of workshops by core disciplines on pages 24–27.

- BG** Board, Governance
- BF** Business and Operations/  
Fiscal Management
- C** Culture: Trends/Challenges
- HF** Hospitality and Foodservice
- HR** Human Resources
- LS** Leadership: Vision, Mission,  
Values, Strategic Planning
- L** Legal, Compliance, Tax Issues,  
Risk Management
- MC** Marketing and Communications
- NG** Next Generation
- PS** Personal, Spiritual Development
- P** Program
- RF** Resource/Fund Development
- SF** Site and Facilities

## ARRIVE EARLY!

All seminar rooms are set to maximum capacity. Conference center fire codes will not allow for chairs to be added or for guests to stand in the back or sit on the floor. Please arrive early to reserve a seat for your preferred seminars. Once the room is full, we will be unable to include additional participants.

These seminar descriptions are listed by session times.

Seminars are listed by core discipline (area of interest) on pages 24–27.

## SESSION 1

Wednesday, Nov. 29

10 – 11:30 a.m.

### ► Toward a Theology of Belonging

Arthur Satterwhite

Broadmoor Hall C — **LS/NG**

This workshop will explore the gospel underpinnings of belonging and offer practical insights that participants can use to create belonging in their increasingly diverse communities. At the end, attendees will be able to:

1. Create a clear understanding of the gospel foundations for diversity, equity and belonging.
2. Explore individual and organizational agencies to create and advance belonging in Christian communities.
3. Identify practical strategies to accelerate belonging in your context.

### ► Trauma-Informed Care for Camps

Betsy Wright

Broadmoor Hall D — **C/HR/LS/P**

Setting a trauma-informed framework for camp is foundational for serving kids from hard places. In this session, we will look at the three pillars of trauma-wise care and how we can implement them at camp to create an environment of safety and understanding.

Objectives:

1. Discover the importance of felt safety.
2. Learn how to build connections with children from hard places.
3. Understand how to regulate yourself and your campers.



## ► Understanding Millennials, Gen Z and Gen Alpha

Kelsey Paterson

Broadmoor Hall E — **C/HR/MC/NG/P**

Millennials, Gen Z and Gen Alpha: in what ways are these three distinct generations similar, and in which ways are they different? As we better understand the cycles of history, and the waves and patterns of generational theory, we hope you'll walk away from this seminar with a deeper understanding of ways to love, serve and disciple anyone in your life who was born in these generations.

Objectives:

1. Understand generational patterns and connections.
2. Learn about the four-part cycle in history and the four generational types.
3. Receive best practices for discipling younger generations.

## ► Journey Mapping — Optimizing Each Step of Your Guest's Camp Experience

Dan Steele

Broadmoor Hall F — **HF/MC/P**

Every consumer/guest experience is like a journey. What if you as a camp leader could ensure a positive experience at each step of your guest's journey? Journey mapping is the intentional, strategic process to do just that: optimize camp experiences. After all, a positive experience is the best form of marketing.

Objectives:

1. Understand how to create a journey map.
2. Optimize guest experiences by improving any troublesome areas within the journey map.
3. Gain perspective on what guests hope to get out of the camp experience.

## ► Cultivating Biblical and Genuine Worship

Victor Mendoza

Broadmoor Hall, Larkspur — **C/P**

While at camp, guests often feel a sense of clarity and closeness in their relationship with God. How can we use the unique experience of camp to lead worship that is genuine and passionate? Join this seminar as we discuss the value and foundational principles for leading worship at a youth camp or conference center.

Objectives:

1. Unpack foundational principles for cultivating a space for youth to worship at camps and conferences.
2. Identify the value of worship in a camp/conference environment.
3. Briefly define worship in a musical and scriptural context.

## ► Alumni — Don't Let Them Get Away!

Melissa Yonan and Ann Higgins

Broadmoor Hall, Astor — **BF/HR/MC/RF**

Alumni, who partner with your organization as volunteers, donors, board members and staff, can create a strong foundation for successful programming and development. Join this seminar and learn how to maximize these relationships.

Objectives:

1. Understand the value of developing alumni relations and how they can support and strengthen your mission.
2. Recognize the importance of cultivating relationships as an essential component of alumni outreach.
3. Realize that communicating as much as possible to the camp family will build trust and alleviate confusion.

## ► A Cyber Attack Almost Killed Our Nonprofit (and What You Can Learn from Our Story)

Mark Weatherford and Lauren Settembrini

Broadmoor Hall, Columbine — **BF/HR/L**

In the nonprofit, faith-based space, we don't often think of ourselves as potential targets for cyber attacks, but that's precisely what makes us easy victims! Lauren Settembrini will share the story of 10KFAM's devastating hacking that stopped all operations for months, how they fought to get back everything that was taken, and what they learned they could have been doing all along to protect themselves. Next, Mark Weatherford, chief strategy officer and a director on the board at the National Cybersecurity Center will share resources and tips for taking appropriate actions to mitigate cyber risk.

Objectives:

1. Raise awareness for nonprofits, who are often perfect targets for cyber attacks.
2. Receive low/no-cost resources that will be of advantage to you.
3. Consider a plan in case the worst does happen.



# SEMINARS: DESCRIPTIONS (continued)

## SESSION 1

Wednesday, Nov. 29

10 – 11:30 a.m. (continued)

### ▷ The Power of Camp: New Insights From Camp Research (Opened)

Jake Sorenson

Bartolin Hall E 207 — **C/LS**

This seminar will draw insights from the newest research on camping ministry. We will explore how to apply these findings at your camp, which will aid in your marketing strategies and your program development plans.

Objectives:

1. Review key insights from Compass 2023 and The Power of Camp Camper Study 2023.
2. Apply these findings to ministry practices.
3. Develop marketing and program development action steps.

### ▷ Hands-on Design Tour of The Broadmoor

Dave Lee and Rick Prudhomme

The Broadmoor Main Building Lobby — **SF** 


Tour the great design features of The Broadmoor, analyze and discuss effective principles of hospitality design that The Broadmoor can offer camps and conference centers. This walking tour with hands-on learning opportunities to explore The Broadmoor will be co-hosted by Rick Prudhomme. Rick has been a member of The Broadmoor staff for 40 years. Dave has been a Fletemeyer & Lee Associates architect and CCCA business member for 37 years.

Objectives:

1. Receive inspiration for enhancing the design of your camp/conference center.
2. Analyze principles for hospitality that can be replicated at your camp/conference center.
3. Understand what has and hasn't worked for The Broadmoor so that your camp/conference center can replicate a similar success and avoid mistakes made.

### ▷ Solving the Staffing Crisis by Rethinking Our Model

Rob Ribbe

Bartolin Hall E 210 – 212 — **BF/HR/LS** 


Is camp ministry as we know it at risk? The quantity and quality of today's emerging adult is changing. Yet, interest in camp for youth and families is growing. Most of our ministry and business models were created for a previous age. It seems we are in a pivotal moment. This seminar asks big, uncomfortable questions and proposes a new way to approach camp. We will discuss new models for engaging and developing today's emerging adults including camp/college partnerships, multi-year staff development programs, achieving 50%+ staff retention and effective onboarding.

Objectives:

1. Discuss new models for recruitment.
2. Receive strategies for successful retention and onboarding.
3. Be encouraged by the growing interest in camp in youth and families.

### ▷ Print and Play: Engaging Activities for Groups

Jim Cain

Bartolin Hall E 213 – 214 — **P** 

From the title of Jim's latest book comes this collection of 75 engaging, memorable, effective and fun activities for groups. Come discover new activities that are perfect for staff training, retreat groups, group dynamics and team-building programs.

Objectives:

1. Gain new resources for groups.
2. Receive facilitation techniques for using the activities.
3. Receive selection criteria for engaging the audience.



# A HEARTY PORTION OF CAMP AWESOMENESS

	
<b>Camp Management Software Facts</b>	
Serving Size	1 Great Camp Experience
Amount Per Camp	
<b>Features</b>	
	<b>% Daily Value*</b>
<b>Online Registration</b>	<b>100%</b>
Waitlist Automation	<b>100%</b>
Customizable Forms	<b>100%</b>
Comprehensive Health Records	<b>100%</b>
Easy Family Registration	<b>100%</b>
Flexible Payment Options	<b>100%</b>
Mobile First Experience	<b>100%</b>
<b>Management</b>	<b>100%</b>
Lodging Assignments	<b>100%</b>
Effective Communication Solutions	<b>100%</b>
Easy Check-In/Out Procedures	<b>100%</b>
Comprehensive Reporting Tools	<b>100%</b>
Activity Planning and Tracking	<b>100%</b>
Staff Application Management	<b>100%</b>
Streamlined Donation Management	<b>100%</b>
<b>Unlimited Support</b>	<b>1000%</b>
<b>Hidden Fees or Fixed Contracts</b>	<b>0%</b>
*Optional module add-ons include Retreat & Conference Center and Point of Sale.	

**UltraCamp is a complete camp management solution designed to enhance camp operations, optimize performance, and save time!**

UltraCamp is not intended to treat, cure, or prevent problems such as burnt marshmallows, unpredictable weather or leaky canoes.



ultracamp.com



# SEMINARS: DESCRIPTIONS (continued)

## SESSION 2

Wednesday, Nov. 29

1 – 2:30 p.m.

### ▷ Leveraging Intergenerational Leadership for Flourishing

Arthur Satterwhite

Broadmoor Hall C — **HR/LS/NG**

This workshop will explore the challenges and opportunities presented by increasing generational diversity in our workplaces and faith spaces.

Objectives:

1. Understand the cultural differences across different generations (e.g., Greatest Generation, boomers, Gen X, millennials and Gen Z)
2. Explore individual and organizational agencies to successfully navigate generational differences.
3. Discern ways to positively leverage opportunities offered through increased generational diversity to advance individual and mission outcomes.

### ▷ Belonging and Cultural Intelligence

Alberto Cuellar

Broadmoor Hall D — **BF/C/LS/P**

We will explore the work of Erik W. Carter, Ph.D., in reviewing the 10 dimensions of belonging, drawing from the Scriptures as to how these were manifested in the life of Jesus of Nazareth and serve as a model for us today. Next, we will be introduced to the cultural intelligence framework and understand how it can equip us and our staff to develop cultural competencies in working effectively with others different than ourselves.

Objectives:

1. Deepen our theological foundation for pursuing a radical hospitality to friend and stranger alike.
2. Be introduced to the Cultural Intelligence framework and understand its implications for personal and team growth.
3. Learn the next steps in pursuing this type of training going forward.

### ▷ Helping Young People Make Wise Decisions

Duffy Robbins

Broadmoor Hall E — **C/PS** 

Why is it that so many of our students make decisions for Christ only to be tripped up because they don't know how to make Christ-like decisions? Can we really train kids to make "either-or choices" in a "multiple choice" culture? In this seminar, you'll learn what a wise decision is and how to help students through the decision-making process.

Objectives:

1. Identify three key factors that lead young people to make poor decisions.
2. Learn how to help students look beyond what they see.
3. Receive tips for helping students measure their choices by the light of God's Word.

### ▷ Creating Your Brand — How to Take Your Ideas From Concept to Commerce

Caleb Harris

Broadmoor Hall F — **BF/MC**

Have you ever wondered what it takes for your organization to have more than just a website and social media? In this seminar, we'll walk through practical steps to transform your business into a brand that can extend the experience of your camp or conference center while engaging your audience year-round.

Objectives:

1. Extend experiences through custom design.
2. Create and manage an online store.
3. Take your strategy beyond the gift shop.

### ▷ The Broadmoor Food and Beverage Boot Camp

Bethany Fahey

Broadmoor Hall, Larkspur — **HF** 

Join Chef Bethany Fahey, chef de cuisine of the main kitchen at The Broadmoor, as she takes you through a journey behind The Broadmoor's renowned culinary background.

Objectives:

1. Gain insight on preparing meals for large parties of guests including the importance of time management and tips for execution.
2. Elevate meals while taking cost and sustainability into consideration.
3. Learn how The Broadmoor focuses on providing a five-star dining experience for each and every guest and what makes The Broadmoor culinary team stand out.



## ▷ Metrics That Matter: Making Decisions, Not Guesses

Ryan Moore

Broadmoor Hall, Astor — **BF/LS**

As camp leaders, we are often tasked with making critical choices about our programs, facilities, staff and more. If we don't use metrics or data in those choices, then we are just guessing at what's best. Come learn how thriving camps evaluate their ministry and make decisions and not guesses.

Objectives:

1. Understand the importance of metrics and measurables.
2. Discover what to measure and how to measure it.
3. Apply metrics and data to your site.

## ▷ Key Framework for a Successful Board

Nate Parks

Broadmoor Hall, Columbine — **BG**

How do you help a board elevate its performance? What are the key frameworks that enable any ordinary board to achieve the level of effectiveness necessary to achieve their mission? In this seminar, we will talk about four key frameworks that will help any board and their leaders increase their performance tangibly toward the mission they have been called to.

Objectives:

1. Understand the four-core framework of high-performing boards.
2. Receive multiple tools to help your board move toward high performance.
3. Understand how board training will help your board achieve a high level of performance and receive direction on where to receive board training.

## ▷ The Power of Camp

*(closed session for participants only)*

Jake Sorenson

Bartolin Hall E 207 — **C/LS** 

This seminar is for study participants in the 2023 The Power of Camp Camper Study. We will walk through some of the initial data and answer questions about how to use the camp-specific data for program development and marketing.

Objectives:

1. Gain insights into broad findings from the 2023 study.
2. Interpret camp-specific findings.
3. Develop an action plan for marketing and program improvement.

## ▷ How Camp Directors and Architects Can Effectively Collaborate

Dave Lee and Dale Stewart

Bartolin Hall E 208 — **SF**

Dale Stewart, executive director of Camp Zion, and Dave Lee, architectural principal of Fletemeyer & Lee Associates, discuss a current dining hall project under construction and project management strategies. When considering designing a new building, is it worth spending hard-earned donation money on a professional architect, or is it just as effective to use the free services of a friend of camp? Stewart tried it both ways. Hear effective tips and strategies for how directors and architects can work together effectively. Learn from their successes and failures on this project and more as they share their experiences.

Objectives:

1. Differentiate the benefits of hiring a professional architect and the benefits of using a free service within your network.
2. Learn how to go about finding and hiring the right design consultant and building a project team.
3. Learn from the successes and failures of Dale and Dave as they share their experiences.

## ▷ How to Find and Hire Summer Staff

Evan Liewer

Bartolin Hall E 210 — 212 — **HR/MC**

You can't have a summer season without summer staff! This seminar will touch on how to recruit, track, effectively interview and make decisions to develop an amazing summer staff team.

Objectives:

1. Develop recruiting goals.
2. Discover different ways to receive applications.
3. Track applicants through the interview process.

## ▷ Everything With Nothing — No-Prop Activities

Jim Cain

Bartolin Hall E 213 — 214 — **P** 

Team-building guru, Jim Cain, Ph.D., shares a collection of his favorite, newest and best team and community-building activities from around the world, emphasizing on those requiring little or no props.

Objectives:

1. Develop an awareness of resources available for group activities.
2. Be prepared to create teachable moments for guests.
3. Learn by doing.





# SEMINARS: DESCRIPTIONS (continued)

## SESSION 3

Wednesday, Nov. 29

2:45 – 3:45 p.m.

### ▷ The Broadmoor: Five-Star Service

Kristin Reeves

Broadmoor Hall D — **HF**

Join Kristin Reeves, training manager at The Broadmoor, as she shares how to provide the five-star experience of a lifetime to your guests. Kristin will also share a brief history of The Broadmoor.

Objectives:

1. Understand how first impressions impact the guest experience.
2. Learn the difference between service and hospitality.
3. Discover how to make lasting memories by personalizing the guest interactions.

### ▷ Growing Your Brand — How to Choose Products and Recognize Trends That Grow Your Sales

Caleb Harris

Broadmoor Hall F — **BF/MC**

If you've ever made a bad product decision that led to poor sales, low margins or extras that you can't get rid of — you're officially qualified to attend this seminar! Come and learn how to recognize common pitfalls when managing your brand, and leave with a plan to grow your sales by avoiding those pitfalls next year.

Objectives:

1. Recognize trends in product and design.
2. Make better buying decisions.
3. Grow your sales.

### ▷ Is Outsourcing My Kitchen Right for My Camp?

Shana Smith

Broadmoor Hall, Larkspur — **BF/HF/HR**

Keeping up with what campers and staff want, emerging technologies and general foodservice trends while maintaining current operations can be difficult. Outsourcing foodservice operations to a trustworthy and competent partner is a great idea for different reasons. We will explore the reasons and benefits of outsourcing your camp kitchen.

Objectives:

1. Explore the benefits of outsourcing camp kitchens and long-term partnerships.
2. Be aware of challenges that outsourcing your camp kitchen can solve.
3. Know what to look at when outsourcing your camp kitchen.

### ▷ A Weekend of Giving

Melissa Yonan and Ann Higgins

Broadmoor Hall, Astor — **RF**

Learn how to create your own Weekend (or Day) of Giving to generate excitement and increase donations.

Objectives:

1. Get excited about doing something new to encourage giving to your organization.
2. Pick up tips and ideas for creating and promoting your own Day/Weekend of Giving.
3. Develop a strong communications plan to support your special giving event.

### ▷ Risk Management: You May Be Able to Say Yes

Chris Baldwin and Jen Owens

Broadmoor Hall, Columbine — **L/P/SF** 

There is a false conflict between adventure and safety. The real question is, how do we mitigate the risk with any activity? This session is designed to help camp operators think outside the box of safe or unsafe and instead learn how to use tools to mitigate risk.



## Objectives:

1. Understand the value of evaluating and mitigating risk.
2. Receive several tools that can mitigate risk at your camp.
3. Share tools you use at your facility to mitigate risk.

### ▷ Strategy for Successful Succession Planning

Bob Strodel and Tom Beaumont

Bartolin Hall E 207 — **BG/LS**

Succession planning is not “rocket science.” Tom and Bob will provide some guidance.

## Objectives:

1. Ensure your ministry will continue.
2. Reduce your stress level around the topic of succession planning.
3. Enjoy the process.

### ▷ Removing Distractions to Keep Your Facilities Fresh

Rob Mohrweis

Bartolin Hall E 208 — **SF**

The focus of camp should be to draw the camper closer to God. Facilities that are outdated or in need of repair can distract guests from what the Lord wants to do in their lives. This seminar will present a case study of how Cascades Camp and Conference Center executed our 2019 Renew Campaign and provide specific ways to have similar success with your facility.

## Objectives:

1. Identify distractions at your organization.
2. Explore the case study of Cascades Camp and Conference Center Renew Campaign.
3. Gain specific action points for your facility.

### ▷ Onboarding and Offboarding Seasonal Staff

Rebecca Lewis and Chelsea DuKate

Bartolin Hall E 210 – 212 — **HR**

For camping professionals, much focus is placed on safety, programming and curriculum. While these are important, taking care of staff is the first step to transformation. With the talent crunch we find ourselves in, offering a red-carpet candidate experience is more important than ever.

## Objectives:

1. Learn effective employee onboarding in a digital world.
2. Ensure compliance with state and federal regulations.
3. Share best practices in camp environments.

### ▷ Jesus: Camp Director

Dan Bolin

Bartolin Hall E 213 – 214 — **LS/PS**

Jesus demonstrated an amazing set of ministry strategies when 5,000 unexpected campers arrived, and He had only 12 staff and no foodservice department. This seminar will explore seven ministry strategies and demonstrate how camps today can become more effective as they follow His example.

## Objectives:

1. Learn biblical tactics to manage overwhelming challenges.
2. Develop strategies to minister to both campers and staff.
3. Understand the significance of gratitude in camp ministry.





# SEMINARS: DESCRIPTIONS (continued)

## SESSION 4

Thursday, Nov. 30

10 – 11:30 a.m.

### ▷ Active Shooter and Emergency Preparedness

Bob Sauer

Broadmoor Hall C — **L/LS**

Join this seminar as Bob shares emergency preparedness/active shooter concepts for a camping environment. We'll discuss preparedness, obstacles, emergency planning and active shooter concerns specific to the camp environment.

Objectives:

1. Participate in an exercise to strengthen your mindset around active shooter concerns.
2. Develop a plan for an active shooter emergency.
3. Understand the importance of knowing your first responders.

### ▷ Leading Through Conflict

Steve Garcia

Broadmoor Hall D — **BG/HR/LS**

Every ministry is made up of people, and people are messy. With diverse ways of thinking, differing opinions and divergent communication approaches, ministry then can often be very messy too. This seminar focuses on communication methods and tactics that can be used.

Objectives:

1. Identify a standard negotiation process and apply it to conflict resolution.
2. Identify conflict and communication styles and tactics commonly used in negotiating through conflict.
3. Using the DISC assessment, identify conflict tendencies of participants for retraining improved methods.

### ▷ Listening to the World Without Drowning Out the Word: Tools for Cultural Discernment

Duffy Robbins

Broadmoor Hall E — **C/PS** 


Overall, the average teenager listens to 2.5 hours of music per day. Add to that the daily barrage of texts, Instagram posts, TikTok videos and input from friends, family and teachers at school and it's a non-stop barrage of ideas and messages. It kind of makes the one week of camp seem like one drop of water in a mighty ocean. For our young people to live out their faith, we need to help them develop the tools of cultural discernment. This seminar will give you some tools to teach your campers how to listen to the voices of their world without drowning out the voice of God's Word.

Objectives:

1. Understand why it's important to look beyond what can be seen.
2. Receive tips on how to dialogue with a cultural artifact.
3. Discuss Mueller's *3-D Approach* to cultural discernment.

### ▷ Retail — A Revenue Opportunity

Kathleen Silvius

Broadmoor Hall F — **BF/MC/RF** 

Have you considered how adding retail elements to your program could expand revenue, branding and marketing opportunities? Join this seminar as we walk through the practical steps of taking advantage of using retail as a revenue opportunity.

Objectives:

1. Learn how to create retail areas that add revenue back to camp operations.
2. Discover how your retail area can support branding and marketing opportunities.
3. Gain a vision for your camp's store through hearing what has worked well for Young Life.

### ▷ The Ministry of Foodservice

Mike Signorini

Broadmoor Hall, Larkspur — **HF** 

Join this seminar and take a look at how food, service and systems come together to empower a ministry of hospitality and discipleship in camping foodservice operations.

Objectives:

1. Define "quality" in foodservice.
2. Identify three areas that leverage excellence in foodservice.
3. Differentiate service and hospitality.

## ▷ From Fundraising to Transformational Giving

Scott Shaw

Broadmoor Hall, Astor — **RF**

Has fundraising become a necessary evil for you? Do you dread that meeting or phone call with a potential donor? Do you freeze up when it comes time to ask for money? In this seminar, Scott will help us go from a scarcity mindset to one of abundance when it comes to fundraising.

Objectives:

1. No longer see fundraising as a necessary evil, but as a vital part of ministry.
2. Go from a mindset of scarcity to one of abundance.
3. Gain a vision for what transformational giving can look like at your camp or conference center.

## ▷ Legal Updates for Camps and Conference Centers

Jon Ruybalid

Broadmoor Hall, Columbine — **BG/L** 

What current legal issues, legislation and legal decisions should Christian camps and conference centers consider? We'll identify and discuss these issues that could affect the governance, operational practices and legal compliance at your organization. Join this session to receive practical guidance from Jon for navigating current legal and legislative issues such as avoiding donor deductibility disqualification and court challenges to faith-based hiring.

Objectives:

1. Receive practical guidance for navigating current legal issues.
2. Gain awareness of legal issues that may affect operations at your organization.
3. Implement precautionary measures to protect against potential threats from current legislation.

## ▷ How to Develop an Executable Annual Strategic Plan

Kent Wallace

Bartolin Hall E 207 — **BF/LS**

How do you take the mission and vision of your camp/conference center and turn that into action? Through a strategic plan! Join this seminar to learn the importance of a strategic plan and how to create one.

Objectives:

1. Establish a mission-driven strategic plan.
2. Be prepared to create a first-draft of the strategic plan.
3. Understand the steps to finalize, commit to and execute that strategic plan.

## ▷ What I Wish I'd Known

Greg Anderson

Bartolin E 208 — **LS/NG**

After 33 years in ministry, Greg has had time to reflect on the journey. From keys to longevity and flourishing in ministry to life-giving lessons learned, he will cover 10 to 15 axioms and things he's learned that would have been extremely helpful to have grasped in his earlier years.

Objectives:

1. Understand that lifelong learning is imperative.
2. Grow in humility as that's necessary for learning.
3. Receive lessons learned by someone who has gone before you and receive encouragement.

## ▷ Awakening to an Ecosystem of Care and Connection

Tracey Gaslin

Bartolin Hall E 210 — 212 — **C** 


While we continue to deal with the youth mental health crisis of our time, we are finding new and different ways to promote mental, emotional and social health. Camp is an essential tool to help youth and adolescents learn to care for and connect with others. Your camp culture determines the physical and emotional outcomes for your campers and this session will help camps identify the important work where individuals are seen, heard and appreciated.

Objectives:

1. Identify two ways to promote a healthy camp ecosystem.
2. List two tools to demonstrate caring.
3. Engage with others through awakened awareness.

## ▷ Assumptions That Could Undermine the Impact at Camp

Ron Mackey

Bartolin Hall E 213 — 214 — **HR/P** 

Camp is a unique environment. What makes camp powerful is sometimes counterintuitive to conventional thinking about programming and impact. This seminar will raise several common assumptions about camp programming that warrant thoughtful consideration. Come ready to think outside the box.

Objectives:

1. Examine the assumptions we carry.
2. Practice outside the box thinking about camp's impact.
3. Participate and share your perspectives as you hear other viewpoints.





# SEMINARS: DESCRIPTIONS (continued)

## SESSION 5

Thursday, Nov. 30

1:30 – 2:30 p.m.

### ▷ Marriage and Ministry

Greg and Janet Anderson

Broadmoor Hall C — **PS**

Jesus said, “In this world, you will have trouble ....” That sure holds up in ministry! When you throw in marriage and family, the challenges are even multiplied. But the blessings increase as well. If you’re married at camp, this is for you as Greg and Janet talk about the challenges we all face and what they’ve learned in addressing challenges in their 33 years of serving together.

Objectives:

1. Receive encouragement and hope.
2. Gain several tools to help you thrive in marriage and ministry.
3. Be reminded of how God uses marriage and ministry to bring blessing.

### ▷ Social Support as a Protective Factor: Fostering Hope in Youth

Sandra Yu Rueger and Margaret Kassel

Broadmoor Hall D — **C/NG/P**

What do we do with campers who struggle to feel a sense of belonging while at camp? How do camp staff create a culture in which campers feel support-ed and relationally connected? In this seminar, we welcome Sandra Yu Rueger, Ph.D., from Wheaton College, joined by her graduate student Marget Kassel, M.A., Psy.D. candidate. They are excited to share how their research on social support and hope can help us to understand resiliency in youth, and inform how the Christian summer camp can be a place where God develops relationships of resilience.

Objectives:

1. Learn about three components of hope and four different types of support.
2. Receive concrete strategies for having conversations with campers to foster hope and a greater sense of belongingness.
3. Connect hope and social support to what we know about God’s design for us relationally.

### ▷ What It’s Like to Be a Young Adult in Today’s World

Kelsey Paterson

Broadmoor Hall E — **C/HR/NG**

In a constantly changing culture, young adults seek to find their place. We’ll explore how to help young people as they navigate when young adulthood ends and adulthood begins.

Objectives:

1. Consider: when does young adulthood end and adulthood begin?
2. Understand adolescent development and identity that set up adulthood.
3. Gain perspective on what it’s like to be a young adult in today’s world.

### ▷ Fast 50 Marketing Ideas

Dan Steele and Penny Hunter

Broadmoor Hall F — **BF/MC**

There are times when even the most creative marketers and communicators run dry. Sometimes all we need is one good new idea to help kick-start our creativity and get the ideas flowing again. This time you’ll get 50 to choose from in this fast-paced seminar.

Objectives:

1. Find inspiration for your next marketing effort.
2. Pick up at least three ideas you can use right away.
3. Learn some of the most obvious mistakes we make in marketing and how to avoid pitfalls.

### ▷ The Broadmoor: Housekeeping

Chantel Whisenhut

Broadmoor Hall, Larkspur — **HF/SF**

Join Chantel Whisenhut, assistant director of housekeeping at The Broadmoor as she shares what she has learned during her time working in various positions within the housekeeping department at The Broadmoor. Chantel will share how to create a positive work environment and sense of pride, conduct effective pre-shifts and how to create memories for employees and guests. She will also provide a property tour including available suites and estate house, regular guest rooms and laundry and dry cleaning operations.

Objectives:

1. Receive an overview of the housekeeping operations at The Broadmoor.

2. Learn the Forbes Expectations used at The Broadmoor.
3. Understand training, motivation and safety procedures used at The Broadmoor.

### ▷ Make Budgeting Your Best Friend

Bob Strodel

Broadmoor Hall, Astor — **BF/RF**

Examine some budget strategies that will allow you to manage the numbers in a way that will liberate you to concentrate on the other fun stuff that attracted you to camping in the first place.

Objectives:

1. Examine the financial health of your ministry.
2. Set short-term financial goals.
3. Establish long-term money objectives.

### ▷ Preparing for Emergencies at Camp

Kay Dee Lange and Sarah Creighton

Broadmoor Hall, Columbine — **L/SF** 

No matter how thoroughly you plan for emergencies, there will always be things that arise that are outside of your control. Wildfires, severe weather events, a possible cybersecurity breach or the threat of an active shooter nearby can pose a risk to the safe operation of your camp. Join Risk Control staff from Church Mutual Insurance Company to learn more about these types of emergencies and how to prepare for them.

Objectives:

1. Understand the process of developing an emergency plan.
2. Know the common elements that should be in your emergency plan.
3. Be able to run effective emergency drills.

### ▷ Thriving Boards: Are Boards a Necessary Evil?

Tom Beaumont

Bartolin Hall E 207 — **BG**

You find enough board members because the bylaws tell you to. You plan for board meetings because those board members need something to talk about. You take minutes so you can prove you had a board meeting and things were talked about. Does that sound about right? Maybe boards exist for more than that. Maybe board meetings are not just something that needs to be endured.

Objectives:

1. Receive a vision for how having a healthy board can help you and your ministry thrive.
2. Understand the role of the board.
3. Receive practical tips for maximizing your board meetings.

### ▷ The Ministry of Facility Management

Chad Green

Bartolin Hall E 208 — **SF** 


Our spaces are not what our guests love about our camps, but they are the environments that give camping the power it has in their lives. Chad will lead a conversation on how to approach stewarding the physical space of your camp so that it can be a driver in ministry growth, as facility management directly impacts the guest experience and the financial success of an operation.

Objectives:

1. Receive a vision for the ministry of facility management.
2. Obtain keys to strategic facility management planning.
3. Understand the power of documentation.

### ▷ Advancing Health Services: An Integral Camp Component

Tracey Gaslin

Bartolin Hall E 210 – 212 — **C/HR** 

Camps have an understanding of basic first aid and simple health services. However, we may fail to consider that we can elevate the quality of care provided by adding a few simple actions to the care measures. This session will outline essential health services and mechanisms to advance the quality of care. Healthcare teams include everyone at camp and each of us have a role in creating healthy, safe spaces for those we serve.

Objectives:

1. Identify steps to move from basic camp health services to advanced care measures.
2. List two simple changes that can promote more holistic camp care.
3. Identify the healthcare team and the role each plays in promoting quality care.

### ▷ How to Program Events and Create Fluid Service Flows

Evan Liewer

▷ Bartolin Hall E 213 – 214 — **HF/P/SF**

Learn how to create an order of service to connect each aspect of your event and achieve your goals.

Objectives:

1. Gain skills in controlling a crowd to achieve a service flow.
2. Design effective and fluid services that help you reach your goals.
3. Learn how to Matrix plan a series of gatherings.





# We hear you.

Recruiting staff is harder than ever.

But we're hopeful that's about to change!

Earlier this year, The Power of Camp received a grant for the college recruitment campaign. With this campaign we're:

- ▶ Training campus ambassadors on key Christian college/university campuses to raise awareness and fill the pipeline for summer staff.
- ▶ Representing The Power of Camp at campus activities such as FCA gatherings and campus-wide celebrations.
- ▶ Exhibiting at major youth faith events to cultivate stories of lives changed by working at camp, cultivate student leads and identify student influencers.
- ▶ Establishing relationships with the Association of Christian Schools International high school guidance counselors.
- ▶ Engaging with social media affinity accounts to grow our reach and cultivating social media influencers to activate their followers to grow support for camp staffing.
- ▶ Distributing national press releases positioning working at camp as the best first job ever.

the power of camp®





We're looking for you!



# PRESENTERS



## ▷ GREG AND JANET ANDERSON



Greg and Janet Anderson have been married for 35 years and have served 33 years on staff at Inspiration Point Christian Camp and Retreat Center (Vining, Minnesota), Greg as president and Janet as ministries director. They have been blessed with two daughters, two sons-in-law and four grandchildren. Desiring to share what they've learned in their years of ministry and raising a family, Greg and Janet have spoken around the country at churches, schools, camps and conferences, especially on the topics of ministry to children, youth and families. Greg also teaches in the areas of organizational leadership and culture. In addition to encouraging the young adults with whom they serve at Inspiration Point, their interests together include watching sports, cheering on their family and hiking.

## ▷ TOM BEAUMONT



Tom Beaumont is a strong leader with over 37 years of experience in Christian camping leadership. He holds a master's degree in theology from Western Seminary, Portland, Oregon. Tom was the executive director at The Firs, located in Bellingham, Washington. Prior to his role as executive director at The Firs, he was the business manager and adults program director for The Firs. Tom moved to Bellingham in 1985 from Portland, where he was the executive director at Trout Creek Bible Camp. Tom's background in Christian camping has given him knowledge and experience in the areas of big-picture thinking, communication planning, employee relations and program creation. He is a well-respected spiritual leader among his peers.

## ▷ CHRIS BALDWIN



Chris has been on camp staff with Young Life for 25 years. The first 20 were at Rockbridge in Virginia where he served in the guest services department before becoming the camp manager. In 2018, he joined the camping services team in the central office of Young Life as the director of camping guest services. This role provides guidance and support to Young Life's 20-plus camping operations in the U.S. in the areas of hospitality, rides/activities, housekeeping, medical care, audio-visual, etc. and interacts closely with Young Life's risk management team.

## ▷ DAN BOLIN



Dan worked for 25 years at Pine Cove Christian Camps in Texas. He served on the board of CCCA for 12 years including two years as chair. In his role as Christian Camping International director, he spent 11 years training and encouraging Christian camping leaders in over 30 countries. He has authored nine books, spoken around the globe and led numerous ministry conferences. He writes a weekly devotional and teaches outdoor ministries courses in academic and practitioner contexts. Dan holds graduate degrees from Dallas Seminary, LeTourneau University and Denver Seminary. Dan and his wife, Cay, currently live outside of Washington, D.C., near their daughter's family.

## ▷ JIM CAIN



Team-building guru Jim Cain is the author of 27 well-loved books filled with team and community-building activities from around the world.

His real-world, in-person, train-the-trainer events are legendary in the adventure-based learning community and his virtual activities are used globally. Jim's most recent books include *Extraordinary Facilitation*, *The Team-builders Toolbox*, *The Adventure Trail* and *Rise Again — The Story of the Mary Ellen Carter*.

## ▷ BETHANY FAHEY



Bethany Fahey is the chef de cuisine of the main kitchen at The Broadmoor, where she oversees eight outlets at the hotel including lake terrace dining room, hotel bar and in-room dining. she

is a graduate of Le Cordon Bleu Culinary Institute and grew up in Georgia. Bethany worked in hospitality culinary positions with Marriott, Westin and Thrive Senior Living before joining The Broadmoor in 2018 as chef de tournant, where she impressed the team with her leadership and organizational skills, including managing banquets at The Broadmoor for 3,000 people.

## ▷ SARAH CREIGHTON



Sarah Creighton is a risk control supervisor for Church Mutual Insurance Company, S.I. She has been in the insurance industry since 1997 and joined the Church Mutual Risk Control Department two years ago. Her previous experience also includes

five years as a risk manager for a power and water utility. Sarah earned a bachelor's degree in business from Webster University in 2022 and holds insurance industry designations of CPCU and ARM-E. She is passionate about making insurance and risk management principles accessible. Sarah lives with her family in Colorado Springs, Colorado.

## ▷ STEVE GARCIA



Steve is the founding president and executive director of TM Camping, a camp management company. Having been employed at Thousand Pines Christian Camp since 2002, and after 27

years in full-time Christian ministry, Steve launched TM Camping at the end of 2022. TM Camping consists of eight camping companies in various locations, specializing in Christian camping, conference center management and outdoor adventure recreation. Steve has an MBA from the University of Redlands, and he teaches negotiation and conflict resolution courses at the School of Business at California Baptist University.

## ▷ ALBERTO CUELLAR



Alberto Cuellar serves as the director of diversity initiatives in Young Life's national learning and leadership department. He has served on full-time staff since 1986 (serving with both

Young Life and CityTeam Ministries) and has an extensive background in youth ministry, camping and diversity training. He is certified as a Cultural Intelligence (CQ) Certified Trainer. He has been married for 36 years and has three grown children.

## ▷ TRACEY GASLIN PH.D., FNP-BC, CNI, RN-BC



Tracey Gaslin completed her Ph.D. in educational and organizational leadership and taught for 10 years specializing in pediatric development, service leadership and research

on gratitude. Tracey publishes the majority of her work in the areas of pediatrics, camp nursing, behavioral health and service leadership and has co-authored several texts. She currently serves as the chief executive officer for the Alliance for Camp Health where she travels and trains individuals regarding health services and the well-being of youth and young adults. She continues to be an active speaker, writer and publisher representing the leading voice in camp health to promote hope and healing in youth-serving programs across the U.S. and Canada

## ▷ CHELSEA DUKATE



Chelsea gets people. And people get her. Chelsea understands the concept of different faces for different spaces. So, she's able to deliver for a corporate environment in Fortune

500 companies or in the casual atmosphere of a creative company or small business. Her specialties include talent acquisition and selection, university partnership and student programs, talent and organizational development, career coaching for employees and leaders, outplacement, employee engagement and overall HR business partnering. Her business, Red Envelope, has worked with a variety of industries and types of businesses, but for Chelsea it's all about the people.



# PRESENTERS (continued)

## ▷ CHAD GREEN



Chad Green has held the role of Young Life director of sites, facilities, landscape and camp strategy for the past three years. Before that, he was Young Life's director of Initiatives.

Before Chad's career in Young Life's camping department, he served as an area director for 12 years working with communities to share the gospel of Jesus Christ. Chad is married to his wife, Sarah, and they have three kids.

## ▷ CALEB HARRIS



Caleb Harris equips organizations with better merchandise solutions. For 11 years, his skills in creative direction, merchandise marketing and modern e-commerce have helped retail brands and special events bring better apparel and promotional products to market. He currently serves as senior vice president of business development at Ink, where he enjoys creating, shaping and growing opportunities with a team of like-minded people. Caleb lives in Little Rock, Arkansas, with his wife and three kids.

## ▷ ANN HIGGINS



Ann Higgins has been the director of development for Camp Brookwoods, Deer Run and Moose River Outpost since 2015. Her major responsibilities include donor cultivation and stewardship and encouraging giving to the annual fund as well as other targeted projects (at present, that means a \$4.2M capital campaign!). Since assuming this role, she has developed growing monthly donor and planned giving programs. Ann graduated from Mercer University in Macon, Georgia, where she met her husband, Craig. Ann and Craig have three children who were all part of the camp program and now have one future camper grandson. Ann works from her home office in Rye, New York, and spends the summers on location in New Hampshire.

## ▷ PENNY HUNTER



Penny Hunter has been a marketing consultant for 30 years, working with major U.S. companies and nonprofits and leading campaigns for feature films and TV shows. Penny serves as a consultant with CCCA to spearhead their marketing and communication efforts and is the creator of The Power of Camp campaign. She also served as a vice president for International Justice Mission. Penny consults with emerging talent, people making life transitions and C-level executives.

## ▷ MARGARET KASSEL



Margaret Kassel, M.A., Psy.D. candidate, is an advanced doctoral student in the clinical psychology program at Wheaton College.

Margaret's journey into the field of clinical psychology began in her work as a peer mentor to college students on the autism spectrum at Western Kentucky University. While in college, Margaret also worked for four summers at Pine Cove Camps for their Outback Camp in Columbus, Texas, serving as a counselor, director of details, senior counselor and nanny for the director's family. In her clinical work, her areas of specialty include anxiety, grief and loss, and relationship challenges, and her current research work focuses on types of parental support as predictors of hope in young adolescents. In her free time, Margaret can be found exploring the city of Chicago. She loves taking long bike rides along the lakefront, searching for her new favorite eatery, pursuing watercolor painting and spending time with her friends and family.

## ▷ KAY DEE LANGE



Kay Dee Lange has worked in the insurance industry for over 40 years, holding various positions within Church Mutual underwriting and risk control departments. For the past 20 years as a senior underwriter and risk control service coordinator, her primary focus has been underwriting and coordinating safety resources for Church Mutual affinity groups. Kay Dee earned a degree in business management from Nicolet College and completed the National Safety Council Advanced Safety Certificate (ASC). Kay Dee brings with her many years of experience in property and casualty, workers compensation and professional liability insurance.

## ▷ DAVE LEE



Dave Lee is the architectural principal of Fletmeyer & Lee Associates, located near Boulder, Colorado. The firm is a CCCA business member firm serving the Christian camp and conference center industry for over 35 years, which includes more than 200 camp and conference centers throughout the U.S., Canada and overseas, providing architecture, landscape architecture and master planning services. Dave has a master's degree in architecture, is a licensed architect and member of the American Institute of Architects. He has served as a board member of Highlands Camp in Colorado and various Christian nonprofit organizations and a volunteer leader in college ministry for 35 years. Dave's mission and passion is creating places that nourish the soul.

## ▷ REBECCA LEWIS



Rebecca Lewis is no stranger to the camping industry, given her seven-year tenure at Forest Home. Rebecca has held multiple roles in the organization, most recently as the main HR point of contact. As a SHRM-CP, Rebecca is passionate about making sure the employees at her organization are well cared for while keeping the organization compliant with all local and federal employment guidelines. She and her husband, Alex, who also happens to be a part of camp life for another organization, have been married six years and are expecting their first child.

## ▷ EVAN LIEWER



Evan Liewer is the senior director of programs and operations at Forest Home Christian Camps in Southern California. With 50,000 guests a year, Evan is responsible for ensuring a quality retreat and that the gospel is preached. Evan graduated from Biola University with a degree in business and Bible. He is a pastor, author and leader. He lives in Redlands, California, with his beautiful wife and three daughters.

## ▷ RON MACKEY



Since 2004, Ron Mackey has been executive director at Deerfoot Lodge, a wilderness camp ministry in New York and North Carolina, with a mission to build godly men. He served as a pastor in the local church the decade before. Ron is an ordained minister with an M.Div. degree from Trinity Evangelical Divinity School and he has a passion for the deeper life of following Jesus as his disciple. He has been married to Anne for 35 years and they have four children.

## ▷ VICTOR MENDOZA



Victor Mendoza is the worship pastor for the youth at New Life Church in Colorado Springs. He has been happily married for four years to the love of his life, Preem Mendoza. They are expecting their first child next year. Victor grew up in Colorado Springs and studied ministry and leadership at Oral Roberts University in Tulsa, Oklahoma. Victor's passions pertaining to ministry are to make disciples, lead worship and write songs for the youth group to sing. Outside of ministry, Victor is an avid Dallas Cowboys and San Antonio Spurs fan who enjoys all things sports, coffee, spike ball and quality time with friends and family.

## ▷ ROB MOHRWEIS



Rob Mohrweis has served as the executive director of Cascades Camp for the past five years and celebrates over 26 years of ministry there. His passion is to create space in the wonder of God's creation for campers and guests to have a transformational experience rooted in the love of Christ. Rob and his wife, Becky, have been married for 20 years and have four beautiful daughters.

## ▷ RYAN MOORE



Ryan Moore has served on the KALEIDOSCOPE team since 2019. Prior to that, he was the executive director of a not-for-profit camp in Tennessee. Throughout his career, he has been on staff at camps in the United States including South Carolina, Montana, Texas and Tennessee. Ryan's career was marked by moving multiple organizations through change and seasons of tremendous growth. He has great skills in strategic leadership and analysis, working well with groups to gain clarity in purpose and vision of potential models for the future. With strong leadership in the camp field, he brings a valuable perspective to KALEIDOSCOPE projects.

## ▷ JEN OWENS



Jen Owens has been working for Young Life for just over a year and is thrilled to be a part of Young Life. Prior to this role, Jen was in the insurance, risk management and safety field since 1997. We were never promised that life would be easy or without risk, but we were promised that God would always be with us and never forsake us. Jen and her husband, Mark, have been married for 24 years. They live in Colorado Springs and have one son, Jake, and two dogs, SLO and Jack, along with nieces and nephews in town who they love to spoil.

## ▷ NATE PARKS



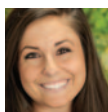
Nate Parks serves as the president/CEO of Berea Ministries in New England. He is known for his creativity and unique perspective in seeking solutions for organizations. In addition to holding a master's degree in business and an undergraduate degree in Bible, Nate is a national speaker and consultant, always challenging people to look beyond their personal or organizational boundaries for maximum impact.





# PRESENTERS (continued)

## ▷ KELSEY PATERSON



Kelsey Paterson is the director of Ponderosa Lodge and the intern program at Mount Hermon Christian Camp and Conference Center in Santa Cruz, California. She has been on staff and involved in youth and young adult ministry at Mount Hermon since 2008 and is currently the section president of the Sierra Pacific Section. She received her B.A. in graphic design from Point Loma Nazarene University and her M.A. in ministry and leadership from Western Seminary. One of her favorite aspects of youth ministry is how creative processes can be used to build opportunities for students to take one step closer to Jesus, as they hear the gospel message of God's incredible story of redemption that is woven throughout the Bible.

## ▷ ROB RIBBE



Rob Ribbe was executive director of HoneyRock, Wheaton College's Center for Leadership Development, from 2000 to 2023 and has been involved in Christian camping full time since 1990. He is now a full-time professor in Wheaton/HoneyRock's graduate program in camp ministry and contributes as an instructor in Christian Camping International's Global Leadership Program. His passion is fostering the development of disciple-making leaders for Christ's church and society worldwide through the experiential leadership laboratory of the camp setting. His new book, *Leaders Yet Discovered: Experiential Development of Emerging Adults* describes this process. He and his wife, Jackie, have four adult children, three of whom are married.

## ▷ RICK PRUDHOMME



Rick Prudhomme began working at The Broadmoor in 1983 as an HVAC/R technician. In 2017 he was promoted to the assistant director of engineering. In his 40 years at the hotel, Rick has seen many changes and has been involved with all additions and renovations done at The Broadmoor. Join his seminar "Hands-on Design Tour of The Broadmoor" to hear more about the renovations and projects he's worked on.

## ▷ DUFFY ROBBINS



Duffy Robbins, professor of Christian ministry at Grove City College, Grove City, Pennsylvania, is a respected youth ministry veteran with over 40 years of experience in the field. He speaks around the world to teenagers and people who care about teenagers. His warm conversational style, coupled with a quick sense of humor and a unique ability to make Scripture come alive, have also made him a popular speaker for congregations, parenting seminars, college chapels and men's retreats, as well as numerous family camps and conferences.

## ▷ KRISTIN REEVES



Kristin Reeves is the training manager at The Broadmoor, where she trains new hires the "Broadmoor way" in orientation and other classes throughout the employee's career. She also supports the operations team at the hotel including front office, guest services and concierge in training development. She grew up in Florida and has worked in hospitality operation positions with Gaylord, Marriott and Westin before joining The Broadmoor in 2008 as an employment coordinator. She then worked her way up the ranks as a front desk trainer, front desk supervisor and assistant front office manager, which led her to training manager where she can make a bigger difference in helping the growth of more employees at The Broadmoor.

## ▷ SANDRA YU RUEGER



Sandra Yu Rueger, Ph.D., L.M.F.T., is a professor in the clinical psychology doctoral programs at Wheaton College and director of the Youth Risk and Resilience (YouRR) Lab. In addition to her teaching and clinical work as a licensed clinical psychologist and marriage and family therapist, she and her students conduct research to better understand what helps to build resilience in the face of life stress. Most recently, YouRR Lab has been studying hope and various resilience factors, including social support and positive thinking habits that foster hope. Sandra is married with three adult children who were blessed in their Christian summer camp experiences in their youth. Sandra hopes her two grandchildren will enjoy those blessings as well!

## ▷ JON RUYBALID



Jon Ruybalid has been providing legal advice and assistance to CCCA and member camps and conference centers, as well as other ministries and tax-exempt organizations in the U.S. and internationally for over 30 years. Jon has served as a camp staff member and camp board member and brings that inside experience and knowledge to bear with practical legal solutions. He is a graduate of Grace University (B.A.), Dallas Theological Seminary (Th.M.), University of Minnesota Law School (J.D.) and Western Governors University (M.B.A.). Jon is a partner with Schmitt-Schneck law firm and is passionate about his role in designing legal solutions and strategic pathways for camps, conference centers, ministries and others carrying out kingdom-purposed activities.

## ▷ LAUREN SETTEMBRINI



Lauren Settembrini is the executive director of 10KFAM, a nonprofit based in Colorado Springs that is committed to raising and releasing worship pastors. Lauren worked as a worship pastor herself for over a decade and continues to volunteer at New Life Downtown. She became part of 10KFAM in 2015 as a student, and after graduating from the Worship School continued on to receive her Master of Arts in worship from Northern Seminary. Lauren has become increasingly involved in 10KFAM's coaching and teaching over the years and now loves getting to run the organization and pour into other leaders. Lauren has been married for almost 16 years to her husband, whom she met in undergrad at Georgia Tech.

## ▷ ARTHUR SATTERWHITE



Arthur L. Satterwhite III is a globally recognized voice on belonging, diversity and leadership who has been featured in publications such as *Christianity Today*, *Outcomes* magazine and *ChurchLeaders.com*; and on platforms such as Q Ideas, Fellowship of Christian Athletes, Joni & Friends and the Christian Leadership Alliance's Outcomes Conference. He holds a doctorate in strategic leadership, a master's in religious education and a bachelor's in business/ marketing. Arthur currently serves as the vice president of strategy at Young Life. He and his wife, Safiyah, reside in Southern California and enjoy traveling the world and experiencing different cultures as their favorite pastime.

## ▷ SCOTT SHAW



Scott Shaw serves as general manager at Wind River Ranch in Estes Park, Colorado. Scott has been involved in camping and youth ministry for over 25 years. He has served as a youth pastor in northwest Arkansas, adjunct professor at John Brown University, many roles at New Life Ranch in northeast Oklahoma and as fundraising coach for CCCA. Scott holds a Bachelor of Science in business education from Northeastern State University, Master of Arts in Ministry from John Brown University, and has his CFRM from Indiana University (Lilly School of Philanthropy). He resides in Estes Park with his beautiful wife of 24 years, Kristen, and daughter Rylee. His daughter Kate and son, Cooper, attend college in Arkansas.

## ▷ BOB SAUER



Bob Sauer is a technical authority and an advisor and subject matter expert on chemical, biological, radiological, nuclear, explosive terrorism planning, training and exercising. Prior to his retirement from federal service, Bob spent seven years in our nation's capital in several capacities in support of anti-terrorism programs, weapons of mass destruction/CBRNE and the global war on terrorism. With over 40 years in support of local, state and federal government as a first responder, Bob has served with many private and public-sector organizations focusing on the protection of our nation's key resources, critical infrastructure and emergency preparedness. Bob has been an avid camper his entire life and has been a part of the Boy Scouts of America for over 50 years.

## ▷ MIKE SIGNORINI

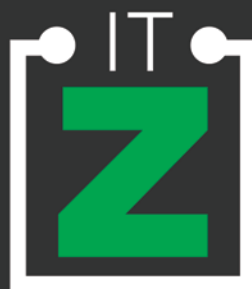


Mike Signorini has been at camp every summer since third grade! Currently, he is working in support of Young Life Camp Food Service across 18 U.S. locations. Mike has worked at camps in Florida, North Carolina, Tennessee, Georgia, Texas and Colorado. He lives in Colorado Springs with his wife and two children.





# A SAFE PLACE TO CONNECT



## VISIT BOOTH

# #230

## TO LEARN MORE

▶▶▶ \*Mention this ad for **FREE SWAG**  
and a chance to win a **FREE**  
2-year trial on our platform!

\*While supplies last.

### • **STAY CONNECTED**

through your custom-built ZONE, complete with your branding, colors, logo, subgroups and content channels. Support your leaders by SAFELY connecting them with CAMPERS in your zone.

### • **BUILD COMMUNITY**

by providing a safe and secure platform for community engagement and discipleship.

### • **ENHANCE YOUR DISCIPLESHIP**

by working with your own digital hub, distributing gospel centric content in a relevant way maximizing the impact of your work.

## CONNECT IN THE ZONE

**CONNECT-ITZ.COM**

# PRESENTERS (continued)

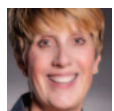
## ▷ KATHLEEN SILVIUS



Kathleen Silvius brings over two decades of leadership experience to the forefront as the director of retail operations for Young Life.

Over the past 20 years, she has been instrumental in supporting and enhancing Young Life's retail department, which encompasses more than 20 camp retail locations. Kathleen's expertise extends across a diverse range of areas, including concessions, crafts, coffee shops and retail stores. She has provided valuable guidance to camps, offering insights on point-of-sale software, pricing strategies, inventory management and store design. In addition to her role in camp retail operations, Kathleen also serves as the executive director of a for-profit online store that directs its annual profits back to support the mission of Young Life. Kathleen resides in southern Missouri close to a Young Life camp, allowing her to stay connected to the organization's mission; and when she's not thinking about retail or coaching individuals on the Enneagram, you'll find her surfing on Table Rock Lake.

## ▷ SHANA SMITH



Shana Smith joined Upper Crust Food Service in fall 2017 as the director of strategic partnerships; and currently she is the vice president of strategic partnership. Shana worked in the food industry as a home economist, food rep and sales/marketing team member for almost 20 years. She also has over 20 years of property management experience ranging from single family resident to commercial/industrial leases and also Greek housing. Shana is a graduate of The University of Montana, with a bachelor of education. Shana is certified home economist, certified residential management professional and master property manager through the National Association of Residential Property Managers.

## ▷ JAKE SORENSON



Jake Sorenson is the director and lead researcher of Sacred Playgrounds, a ministry offering research, training and consulting to Christian summer camps and their ministry partners. He has a Ph.D. from Luther Seminary, a M.Div. from Princeton Theological Seminary, and more than 20 years of experience in camping ministry and congregational youth ministry. He has authored numerous articles on camping ministry, taught at colleges and universities and trained staff at camps across the country. His most recent book is *Sacred Playgrounds: Christian Summer Camp in Theological Perspective*. He lives in rural Wisconsin with his wife, Anna, (a Lutheran pastor) and their two boys.

## ▷ DAN STEELE



Dan Steele has served in camp ministry for over 20 years as a programmer, marketing director and staff hiring director. He currently serves on the management team at River Valley Ranch in Maryland. He is in his groove when he's inspiring, teaching, serving, making music with, encouraging and networking with and loving people.

## ▷ DALE STEWART



Dale Stewart is the executive director of Camp Zion (Ellison Bay, Wisconsin), a ministry of Christ Community Church of Zion, Illinois. He grew up attending Camp Zion as a camper and volunteer staff member before joining the ministry staff in 1984. After graduating in 1980 from Greenville College with a bachelor's degree in biblical studies, Dale served in the admissions office until 1984, then began a 14-year career as both the youth pastor of Christ Community Church and camp director at Camp Zion. Dale is passionate that Christian camping is possibly the greatest tool available to the Church today. When he became the executive director of the camp 25 years ago, Dale believed that Camp Zion had not realized its fullest ministry potential, and he led the transition to grow the camp into a self-sustaining, year-round ministry. Dale and his wife, Carol, serve together at camp, and they have three grown children, Greg, Andrew and Rachel. The Stewarts live off-site in the "bustling metropolis" of Gills Rock, Wisconsin.

## ▷ BOB STRODEL



Bob Strodel is a second-generation camp director and has served for 30 years as the executive director of an organization that operates three camps in the New England area: Camp Brookwoods, Camp Deer Run and Moose River Outpost. For the last four years, Bob has also served as CCCA's board treasurer and secretary. Prior to returning to camp, Bob spent a dozen years on the technical operations staff at Martin Marietta. Bob has earned his MBA and M.S. in systems management from the Florida Institute of Technology. He and his wife, Debbie, live in Wolfeboro, New Hampshire, and are the proud parents of two kids and six grandchildren.







# Celebrating 25 years of Service

## Mattresses • Bunk Beds • Furniture • Replacement Covers

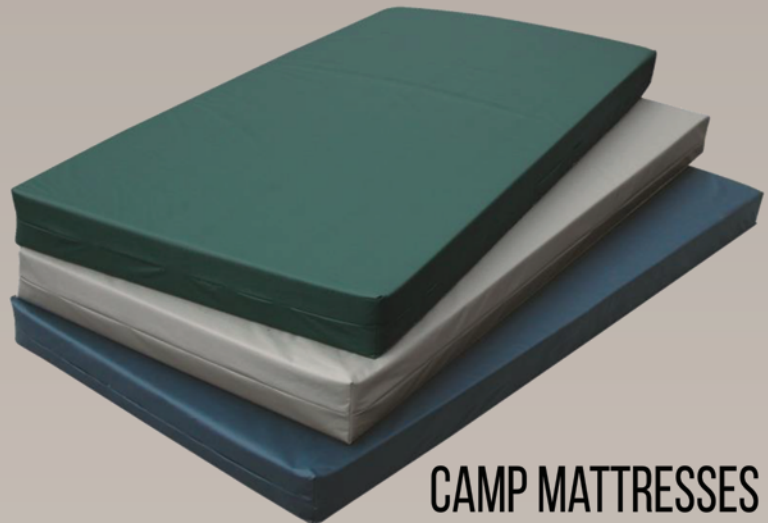
**Heavy-duty steel bunk beds & furniture**



**Single Metal Beds**



**Metal bunk beds & furniture**



**CAMP MATTRESSES**

- *Waterproof*
- *Bed bug proof*
- *Easy to clean*



**WATERPROOF ANTIBACTERIAL BED BUG PROOF**

**REPLACEMENT MATTRESS COVERS**

(Not Pictured)



**BED BUG PROOF  
INNERSPRING MATTRESS**



**800.203.2507**

**[sales@americanbeddingmfg.com](mailto:sales@americanbeddingmfg.com)  
[www.americanbeddingmfg.com](http://www.americanbeddingmfg.com)**

# PRESENTERS (continued)

## ▷ KENT WALLACE



Over the last 20 years, Kent Wallace, through Visionworks, has successfully helped over a hundred different clients and ministries assisting them in putting their “vision to work.” From executive coaching to board training and organizational strategic planning, Kent has helped ministries fund more effectively and grow their causes for Christ more intentionally. His breadth of experience has also allowed him to serve a variety of clients in multiple industries from camps and conference centers, rescue missions, Christian schools, universities, ministries serving the disabled, and crisis pregnancy centers, as well as parachurch organizations such as Love INC, Youth for Christ and Habitat for Humanity.

## ▷ MARK WEATHERFORD



Mark Weatherford is the chief strategy officer and a director on the board at the National Cybersecurity Center. He has held a variety of executive-level cybersecurity roles including global information security strategist at Booking Holdings, chief cybersecurity strategist at vArmour, principal at The Chertoff Group, chief security officer at the North American Electric Reliability Corporation and the first chief information security officer for the state of Colorado. He was also appointed by Governor Arnold Schwarzenegger in 2008 to serve as California’s first chief information security officer. In 2011 he was appointed in the Obama administration as the nation’s first deputy under secretary for cybersecurity at the U.S. Department of Homeland Security. Mark is a former U.S. naval officer where he served as the director of Navy Computer Network Defense Operations, director of the Navy Computer Incident Response Team (NAVCIRT) and established the Navy’s first operational red team.

## ▷ CHANTEL WHISENHUNT



Chantel Whisenhunt embarked on her journey with The Broadmoor two decades ago when she attended a housekeeping job fair and was hired as a guest room attendant. She has held various positions at The Broadmoor, including supervisor, housekeeping trainer, housekeeping manager, public areas manager, and is the current assistant director of housekeeping. Along with a plethora of accolades over the years, being nominated and selected 2023 Manager of the Second Quarter is another of the many testaments to her outstanding performance. She is married to Brian Whisenhunt, another successful leader at The Broadmoor, and is a loving mother to her four sons, Alex, Logan, Xavier and Kalani.

## ▷ BETSY WRIGHT



Betsy Wright has been with Prison Fellowship for six years. She is a Trust-Based Relational Intervention (TBRI) practitioner as well as an experienced Court Appointed Special Advocate (CASA), advocating for children who found themselves in the system. She has always had a heart for children from hard places and a desire to stand up for the voiceless. Betsy lives in Southern Indiana and has been married to her husband, Shawn, for 29 years. They have raised five children, including two sons adopted from Haiti.

## ▷ MELISSA YONAN



Melissa Yonan started her position as director of alumni relations in 2005. She is responsible for alumni programs at Brookwoods and Deer Run including their annual Alumni Camp which has grown to 300 guests over Labor Day weekend. She serves as the editor for their semi-annual newsletter, *The Weathervane*. She works closely with the development director on fundraising initiatives and is part of the marketing communications team, incorporating social media outreach to alumni. Melissa works from her home office in State College, Pennsylvania, and spends the summer on location in New Hampshire. She has a bachelor’s in education and a master’s in higher education and administration. Prior to camp, Melissa worked in student affairs.

SEEN &  
KNOWN



# SESSION NOTES

Title:

---

Presenter:

---

Top 3 Takeaways:

---

Title:

---

Presenter:

---

Top 3 Takeaways:

---

Title:

---

Presenter:

---

Top 3 Takeaways:

---

Title: \_\_\_\_\_

Presenter: \_\_\_\_\_

Top 3 Takeaways:

Title: \_\_\_\_\_

Presenter: \_\_\_\_\_

Top 3 Takeaways:

Title: \_\_\_\_\_

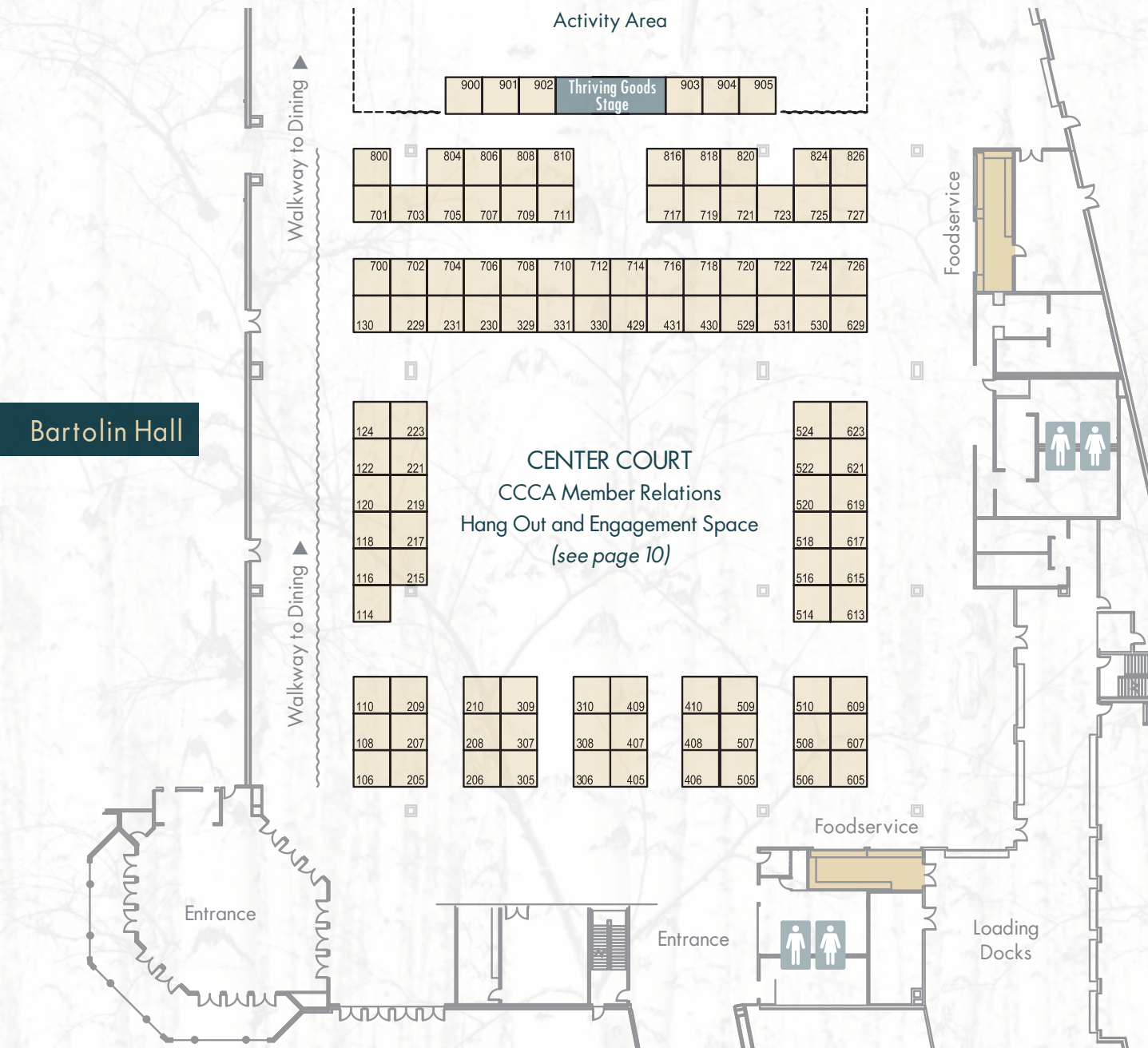
Presenter: \_\_\_\_\_

Top 3 Takeaways:





# EXHIBIT HALL FLOOR



## EXHIBIT HALL HOURS

**Wednesday, Nov. 29**

Exhibit Hall Grand Opening and Dessert Immediately following General Session — 10:30 p.m. 🌞

**Thursday, Nov. 29**

Exhibits Open (with boxed lunch) 10 a.m. — 4:30 p.m. 🌞



# EXHIBITOR BOOTH LIST

**Bold: CCCA business members**

**SPONSORS**

This listing reflects exhibitors registered as of Nov. 2, 2023

106	Hands On Originals
108	Hibbs-Hallmark & Company
110	Bed Bug Heat Doctor
114	Jess Crate Furniture Company
116	Megasys Hospitality Solutions <b>SPONSOR</b>
118	Signature Research, Inc.
120	The 1687 Foundation
122	CampBackgroundChecks.com
124	Original Mattress Factory
130, 229	Outfit Your Logo, <b>SPONSOR</b>
205	Nationwide Instruction for Cardiovascular Education, Inc
206	CampSite
207	Camp Connection, Inc. <b>SPONSOR</b>
208	Corcl
209	ABEE, Inc.
210, 309	Ultra Camp
215	American Bedding Manufacturers <b>SPONSOR</b>
217	KALEIDOSCOPE, Inc.
219	Operation Christmas Child
221, 223	Camp Brain
230	Connect ITZ
231	9 Square in the Air
305	Keys for Kids Ministries
306	CrowdControlGames.com
307	RCI Adventure Products
308	Funds2Orgs
310	GOEX Apparel
329	Trinity/HPSI
330, 331	iCampPro <b>SPONSOR</b>
405	Visionworks, Consulting, Inc.
409	Christian Healthcare Ministries
410	Secret Creek
429	Adventure Experiences, LLC
430	venue360
505	FunJoin
506	Brotherhood Mutual Insurance Company
508	Arly by BellXcell
509	Waldo Photos
510	FunFangle
514	StickersandMore.com
516	Refueling in Flight Ministries, Inc. <b>SPONSOR</b>
518, 520	CampMinder
522	Sultana Distribution Services, Inc.

524	ESS Universal
529, 531	CampWise by RecSoft
530, 629	Commercial Recreation Specialists
605, 607	CIRCUITREE
609	Fletemeyer & Lee Associates, Inc.
613	SOL Paddle Boards
617	Brandstetter Carroll, Inc.
619, 621	Rigid Tent Systems
623	SafeMinistry Solutions
700	HoneyRock Center for Leadership Development and Wheaton College Graduate School <b>SPONSOR</b>
701	413 Strengthgear, Inc.
702	Sojourn Well Jewelry
703	EDGIE Designs, LLC
704	Elite Laser Tag Equipment
705	10KFAM
709, 711	Church Mutual Insurance Company, S.I. <b>SPONSOR</b>
710	Ship Camps
712, 714	BLACK BOX MERCH
724	Adventures in Odyssey
725	A1 American
726	Escape Climbing, LLC
727	Jonathan Ruybalid—CCCA Legal Counsel
800	Foamdaddy <b>SPONSOR</b>
804, 806	Ink Custom Tees <b>SPONSOR</b>
810	Angel Tree Camping
816, 818	Vacavia Cottages & Cabins
820	Taylor English Duma, LLP
826	ZTAG—Healthy Habits, Bright Minds
900	Diversey
901	Danone North America
902	Thriving Goods
903	Hormel Foods
904	JR Simplot
905	Sara Lee Frozen Bakery





# EXHIBITOR PRODUCTS AND SERVICES

## Advertising Specialties

Ink Custom Tees SPONSOR	804, 806
Outfit Your Logo, LLC SPONSOR	130, 229
StickersandMore.com	514

## Apparel & Branded Promotional Products

413 Strengthgear, Inc.	701
BLACK BOX MERCH	712, 714
GOEX Apparel	310
Hands On Originals	106
Ink Custom Tees SPONSOR	804, 806
Outfit Your Logo, LLC SPONSOR	130, 229
StickersandMore.com	514

## Architecture/ Landscape Architecture

Brandstetter Carroll, Inc.	617
Fletemeyer & Lee Associates, Inc.	609
Secret Creek	410
Vacavia Cottages & Cabins	816, 818

## Banners/Flags/Posters/Signs

StickersandMore.com	514
---------------------	-----

## Background Checking Services

CampBackgroundChecks.com SPONSOR	122
SafeMinistry Solutions	623

## Bed Bug Treatment

Bed Bug Heat Doctor	110
---------------------	-----

## Bedding/Linens/Mattresses/Furniture

American Bedding Manufacturers SPONSOR	215
ESS Universal	524
Jess Crate Furniture Company	114
Original Mattress Factory	124
Al American	725

## Camp/Conference Center Store Products

FunFangle	510
413 Strengthgear, Inc.	701
BLACK BOX MERCH	712, 714
GOEX Apparel	310

Hands On Originals	106
Ink Custom Tees SPONSOR	804, 806
Outfit Your Logo, LLC SPONSOR	130, 229
Sojourn Well Jewelry	702
StickersandMore.com	514
Taylor English Duma, LLP	820

## Camp/Conference Professional Resources

Fletemeyer & Lee Associates, Inc.	609
HoneyRock Center for Leadership Development and Wheaton College Graduate School	700
Jonathan Ruybalid—CCCA Legal Counsel	727
KALEIDOSCOPE, Inc.	217
Refueling in Flight Ministries, Inc. SPONSOR	516
Visionworks Consulting, Inc.	405

## Camper Services

Ship Camps	710
------------	-----

## Challenge Courses, Climbing Wall and Related Resources

ABEE, Inc.	209
Adventure Experiences, LLC	429
EDGIE Designs, LLC	703
Escape Climbing, LLC	726
Signature Research, Inc.	118

## Computer Software/Apps

Arly by BellXcell	508
Camp Connection, Inc. SPONSOR	207
CampBrain	221, 223
CampMinder	518, 520
CampSite	206
CAMPWISE by RecSoft	529, 531
CIRCUITREE	605, 607
Connect ITZ	230
FunFangle	510
FunJoin	505
iCampPro SPONSOR	330, 331
Megasys Hospitality Solutions SPONSOR	116
Safe Ministry Solutions	623
UltraCamp	210, 309
venue360	430
Waldo Photos	509

## Consulting and Master Planning

Fletemeyer & Lee Associates, Inc.	609
KALEIDOSCOPE, Inc.	217
Visionworks Consulting, Inc.	405

## Email Communications Services

CAMPWISE by RecSoft	206
CIRCUITREE	605, 607

## Financial Services

Brotherhood Mutual Insurance Company	506
Funds2Orgs	308

## Food/Foodservice

Danone North America	901
Hormel Foods	903
JR Simplot	904
Sara Lee Frozen Bakery	905
Sultana Distribution Services, Inc.	522
Thriving Goods	902
Trinity/HPSI	329

## Group Purchasing Service

Thriving Goods	902
Trinity/HPSI	329

## Healthcare-Related Services

Christian Healthcare Ministries	409
Nationwide Instruction for Cardiovascular Education, Inc.	205

## Insurance

Church Mutual Insurance Company, S.I. SPONSOR	709, 711
Brotherhood Mutual Insurance Company	506
Hibbs-Hallmark & Company	108

## Ministries

10KFAM	705
Adventures in Odyssey	724
Angel Tree Camping	810
The 1687 Foundation	120
Keys for Kids Ministries	305
Operation Christmas Child	219
Refueling in Flight Ministries, Inc. SPONSOR	516

## Recreational Equipment

9 Square in the Air	231
CrowdControlGames.com	306
Commercial Recreation Specialists	530, 629
CorcL	208
Elite Laser Tag Equipment	704
Foamdaddy SPONSOR	800
RCI Adventure Products	307
SOL Paddle Boards	613
ZTAG-Healthy Habits, Bright Minds	826

## Site/Facility Products/Services

Diversey	900
Rigid Tent Systems	619, 621
Vacavia Cottages & Cabins	816, 818

## Water Recreation/Waterfront Equipment

Commercial Recreation Specialists	530, 629
CorcL	208
SOL Paddle Boards	613

SEEN &  
KNOWN



# EXHIBITOR DIRECTORY



701

▷ **413 Strengthgear, Inc.**

P.O. Box 2426  
Lindale, Texas 75771  
(903) 939-8536, ext. 114  
[www.413sga.com](http://www.413sga.com)

Your story, our passion. Summer camps create lasting memories, and 413 Strengthgear creates memorable camp merchandise to share those memories. Our passion is to build camp-to-vendor relationships throughout the design and order process. When working with 413, you are allowing us to help tell your story one T-shirt, water bottle, bag or staff shirt at a time. Since 2003, our belief has been in creative design, personalized customer care and dependable product delivery.

231

▷ **9 Square in the Air**

14248 F Manchester Rd. # 125  
Manchester, Missouri 63011  
(877) 672-3938  
[www.9squareintheair.com](http://www.9squareintheair.com)

9 Square in the Air is an addictive group game that everyone loves! It's tons of fun for all ages and skill levels. Our brand new permanent edition is perfect for hours of play outdoors while our portable game can be used indoors or outside, is height-adjustable, and has simple and easy setup and storage. Your guests will want to play this game for hours!

705

▷ **10KFAM**

[www.10kfam.org](http://www.10kfam.org)  
(770) 330-4728

10KFAM exists to raise and release spiritual mothers and fathers who creatively shape the future of the Church. Developing leaders is good, but discipling them is critical. This is what we're about, because this is what Jesus was about. And this is what changed the world.

In 1 Corinthians 4, Paul said, "Even if you had 10,000 teachers, you do not have many fathers." There are no shortage of teachers transferring information, leaders performing onstage. But what's most needed is least offered: spiritual mothers and fathers, raising up kingdom families. At 10KFAM, we walk alongside leaders for 18-months training them through seminary-accredited content and small group coaching to prepare them for a life oriented around discipleship and following Jesus well.

725

▷ **Al American**

12386 Osborne Pl.  
Pacoima, California 91331  
(833) 205-2200, ext. 373  
[www.alamerican.com](http://www.alamerican.com)

Al American is a best-in-class manufacturer and distribution company and a single product source for the hospitality, church camp vacation rental, healthcare, commercial laundry and fitness industries. Visit our website for a full line of bed linen, terry towels, amenities, OS&E and FF&E and Design products and services. We are certified by the NMSDC as a Minority-Owned Business. Visit [www.alamerican.com](http://www.alamerican.com).

209

▷ **ABEE, Inc.**

W 5641 Olson Road  
Holmen, Wisconsin 54636  
(608) 526-3288  
[www.abeeinc.com](http://www.abeeinc.com)

ABEE is a full-service challenge course, aerial park and zip line company that provides services in adventure education and experiential program design. As a Professional Vendor Member (PVM) or ACCT, we are accredited to provide design, installation, inspection, training and certification services. ABEE is also your source for any equipment needs. Connect with us to find out how we can help your adventure program reach new heights!

429

Adventure Experiences, LLC  
517 Mallard Lane  
Trinity, Texas 75862  
(936) 594-2945  
[www.advexp.com](http://www.advexp.com)

Adventure Experiences is a full-service challenge course and zip line company committed to excellence in training, expertise in construction, comprehensive inspections and supplying the best equipment in the industry.

**215 SPONSOR**

▷ **American Bedding Manufacturers**

2110 Redfern Dr.  
Athens, Tennessee 37303  
(423) 745-1512  
[www.americanbeddingmfg.com](http://www.americanbeddingmfg.com)

We supply mattresses with waterproof fabrics and replacement waterproof mattress covers in all sizes, wood and metal single and bunk beds, cots, wood and metal furniture, blankets, pillows and linens. Our entire catalog is online with prices at [www.americanbeddingmfg.com](http://www.americanbeddingmfg.com). Our phone is (800) 203-2507, our fax is (423) 745-2772 and our customer service email going directly to our inside sales associates is [sales@americanbeddingmfg.com](mailto:sales@americanbeddingmfg.com).

**810**

▷ **Angel Tree Camping**

44180 Riverside Parkway  
Lansdowne, Virginia 20176  
(571) 252-6819  
[www.prisonfellowship.org](http://www.prisonfellowship.org)

Do you have a desire to reach underserved populations at your camp but feel unsure about how to get started? Are you ready to reach out to those less fortunate but don't have the budget for more scholarships? We at Prison Fellowship Angel Tree can provide you with the connections, scholarship funds, training and support needed for children with incarcerated parents to attend your camp. Every year, thousands of Angel Tree children attend hundreds of partner camps across the United States, experiencing the love of God and hearing the good news of Jesus Christ. Find out how your camp can become an Angel Tree partner today.

**508**

▷ **Arly by BellXcell**

One University Ave., Suite 201A  
Westwood, Massachusetts 02090  
(410) 610-4239  
[www.arly.com](http://www.arly.com)

Arly is a complete camp management solution, unlike any software on the market today. From enrollment and camper management to professional development and analytics and reporting, Arly makes it easy to embed evidence-based practices that drive high-quality experiences and impact all yearlong. Request a demo today and learn how you can streamline everything you need in one powerful solution, so you can focus on what matters most — elevating the potential of youth.

**110**

▷ **Bed Bug Heat Doctor**

1220 E. South Street  
Jackson, Michigan 49203  
(844) 364-3281  
[www.prevsol.com](http://www.prevsol.com)

With our American-made bed bug heaters, you will effectively kill all life stages of bed bugs from eggs to adults the first time, every time. Rooms can be treated in 6-10 hours and are immediately available for use after treatment. Save money with our do-it-yourself electric and propane heaters that can be used again and again when bed bug problems arise. Additionally, our all-natural odor eliminators treat unwanted odors such as smoke, marijuana, pets, cooking, body and environmental odors.

**617**

▷ **Brandstetter Carroll, Inc.**

2360 Chauvin Drive  
Lexington, Kentucky 40517  
(859) 268-1933  
[www.bciaep.com](http://www.bciaep.com)

Brandstetter Carroll Inc. is a professional architecture, engineering and planning firm with offices in Cleveland, Cincinnati, Lexington, Kentucky, Charleston, South Carolina, Dallas and Denton, Texas, and Norman, Oklahoma. Christian camp and retreat centers are a place to escape, worship, play, learn and engage with peers and the outdoors. Using BCI's core values of innovation, collaboration and authenticity, services are provided to encourage ministry, support program objectives and ensure all outcomes are mission-based. We strive to develop long-term relationships with staff, volunteers, stakeholders and board leadership through collaboration and engagement. Our projects enhance community and quality of life through solutions that are creative and sustainable for future generations.

**506**

▷ **Brotherhood Mutual Insurance Company**

6400 Brotherhood Way  
Fort Wayne, Indiana 46825  
(260) 482-8668  
[www.brotherhoodmutual.com](http://www.brotherhoodmutual.com)

Brotherhood Mutual is a national property and casualty insurance company with a heart for helping Christian camps thrive. As a leader in the industry, Brotherhood Mutual provides innovative insurance coverage and risk management resources, specifically designed for camps, to help them operate safely and effectively. Additionally, Brotherhood Mutual provides access to payroll and tax filing services, employee health benefits, commercial auto insurance, workers' compensation insurance and mission travel insurance.





# EXHIBITOR DIRECTORY (continued)

## 207 SPONSOR

### ▷ "The One" By Camp Connections, Inc.

620 Dudley Way  
Sacramento, California 95818  
(951) 440-1166  
[www.theoneapp.camp/ccca](http://www.theoneapp.camp/ccca)

TIRED OF DIGITAL DUCT TAPE? "The One" by Camp Connection is a brand new FULLY CUSTOMIZABLE Camp management app that removes the hassle of managing countless software applications, spreadsheets, calendars, file systems and contracting platforms in one easy workflow. The average camp will eliminate at least six software applications by using the ONE App. We are looking to select 10 camps of all sizes and shapes that we can visit in person, onboard and customize our app around to be "The One" for everything you are currently doing and everything you ever dreamed of. There is no charge or commitment until you start using it! Visit our website at [theoneapp.camp/ccca](http://theoneapp.camp/ccca) to apply. You dream it. We'll build it!

## 122 SPONSOR

### ▷ CampBackgroundChecks.com

1200 N.W. South Outer Rd., Suite 319  
Blue Springs, Missouri 64015  
(816) 875-3699  
[www.campbackgroundchecks.com](http://www.campbackgroundchecks.com)

Camp background checks. Reduce camp risk. Enhance camp safety. Our goal is to protect those who aren't able to protect themselves. We help camps ensure that the right kinds of people are in place so your children and ours are as safe as they can be at camp! Background checks are an easy and effective tool to protect those who cannot protect themselves. We offer camps a secure powerful background screening platform with access to a wide array of background screening products.

## 221, 223

### ▷ CampBrain

366 Adelaide Street East, Suite 411  
Toronto, Ontario, Canada M5A 3X9  
(416) 485-8885  
[www.campbrain.com](http://www.campbrain.com)

CampBrain provides easy-to-use camp management software for you and your parents. Trusted by 1,600+ camps and supported by 60+ staff. We are here to help you grow your business now and into the future.

## 518, 520

### ▷ CampMinder

5766 Central Avenue, Suite 200  
Boulder, Colorado 80301  
(303) 444-2267  
[www.campminder.com](http://www.campminder.com)

For more than 20 years, CampMinder has partnered with camps to support their daily efforts to help today's children grow into kind, thoughtful and community-oriented adults. Our all-in-one management system helps camps operate at peak efficiency, with systems to manage registration, forms, reporting, financials, staffing, healthcare, activity scheduling, residents and transportation. With the addition of Companion, our mobile app for camp administration and parent engagement, and Gazebo, our event management platform, CampMinder is the most comprehensive summer camp management solution.

## 206

### ▷ CampSite

1500 NE Irving St. Suite 320  
Portland, Oregon 97232  
(855) 599-CAMP  
[www.campmanagement.com](http://www.campmanagement.com)

CampSite is a complete camp management solution for day camps, residential camps and school programs. The software is highly configurable and highly intuitive — meeting the needs of even the most complex registration models with logical and well-designed implementation strategies.

## 529, 531

### ▷ CAMPWISE by RecSoft

39 Southgate Court, Ste. 201  
Harrisonburg, Virginia 22801  
(540) 433-3939  
[www.campwise.com](http://www.campwise.com)

CAMPWISE provides web-based software and mobile applications for the management of registration, billing, staff, retreats/guest groups, fundraising, medical, store and more. All built on a common record database with extensive reporting options including scheduled reports and emails, export capabilities and mass communication.

## 409

### ▷ Christian Healthcare Ministries

127 Hazelwood Ave.  
Barberton, Ohio 44203  
(330) 798-8066  
[www.chministries.org](http://www.chministries.org)

Biblical solutions to group healthcare. We know you want to care for your employees while sticking to your biblical beliefs and your budget. Planning for your group's healthcare can feel like a different world, but it doesn't have to be. CHM has hundreds of participating groups all of which are Christian organizations with an all-Christian staff. We offer two flexible options to fit the size, needs and budget of your camp. Pre-existing conditions are usually accepted.

**709, 711 SPONSOR**▷ **Church Mutual Insurance Company, S.I.**

3000 Schuster Lane  
Merrill, Wisconsin 54452  
(715) 539-4148  
[www.churchmutual.com](http://www.churchmutual.com)

Insurance and so much MORE! The Christian Camp and Conference Association (CCCA) endorses Church Mutual for its available coverage benefits, great customer service and specialized resources to help reduce CCCA camps' risks. We have been insuring purpose-driven organizations for more than 125 years and providing CCCA camps with both traditional and specialized coverages for more than 40 years, including property and general liability, umbrella liability, commercial automobile and workers.

**605, 607**▷ **CIRCUITREE**

1353 Lake Shore Drive  
Branson, Missouri 65616  
(877) 800-3390  
[www.circuitree.com](http://www.circuitree.com)

Looking for a comprehensive camp management software? Look no further than CIRCUITREE. Our platform helps camp directors and staff manage operations, boost revenue and improve the parent experience. With CIRCUITREE, you can streamline registration, schedule activities and track finances with ease. Plus, our intuitive interface makes it simple for staff and parents to stay organized and connected. Don't waste any more time on cumbersome spreadsheets and outdated systems — upgrade to CIRCUITREE.

**530, 629**▷ **Commercial Recreation Specialists**

807 Liberty Drive, Suite 101  
Verona, Wisconsin 53593  
(877) 896-8442  
[www.crs4rec.com](http://www.crs4rec.com)

Commercial Recreation Specialists (CRS) is a camp recreation solutions provider offering waterfront inflatables, dock systems, pool slides, miniature golf, playgrounds, splashpads and so much more! CRS — Serious About Fun!

**230**▷ **Connect ITZ**

1999 Richmond Road, Suite 300  
Lexington, Kentucky 40502  
(859) 396-8641  
[www.connect-itz.com](http://www.connect-itz.com)

The Connect-ITZ platform was built to help you CONNECT with youth and build COMMUNITY, providing your ministry its own customized and branded app at an affordable cost. This helps your ministry stay connected! Have your own branded, customized app for your ministry. Be in the hands of youth consistently. Create effective communication strategies. Distribute

gospel-centric content in a relevant way. Steward limited ministry resources effectively. Provide a safe and secure platform.

**208**▷ **Corcl**

217 W 18th Street - Unit 244  
New York, New York 10113  
(855) 932-6725  
[www.corcl.com](http://www.corcl.com)

CORCL and WGWAG Boats are the fun way to get around on your waterfront!

**306**▷ **CrowdControlGames.com**

4170 Bottlebrush Landing  
Cummings, Georgia 30040  
(678) 852-6350  
[www.crowdcontrolgames.com](http://www.crowdcontrolgames.com)

Super fun interactive crowd games, you download and playback on your big screen. Get the entire crowd having fun and leaning in. Game shows, upfront stage games, elimination games, buzzer games, all kinds of games! Play a game at your next event — your crowd will love you!

**901**▷ **Danone North America**

2438 17th Street  
Cuyahoga Falls, Ohio 44223  
[www.danonenorthamerica.com](http://www.danonenorthamerica.com)

Danone North America is poised to make an even greater difference in the world and aspire to bring health through food to as many people as possible. We make food that delights people of any age and during any moment of the day. With our combined portfolio of beloved, trusted and pioneering brands in fresh dairy, organic dairy, plant-based, fresh foods and coffee creamers and beverages, Danone North America is a business unit of Danone and one of the top 15 food and beverage companies in the U.S.

**900**▷ **Diversey**

1300 Altura Road, Suite 125  
Fort Mill, South Carolina 29708  
(803) 746-2200  
[www.diversey.com](http://www.diversey.com)

Diversey's purpose is to go beyond clean to take care of what's precious through leading hygiene, infection prevention and cleaning solutions. We develop and deliver innovative products, services and technologies that save lives and protect our environment. For over a century, the Diversey brand has become synonymous with product quality, service and innovation. For more information, visit [www.diversey.com](http://www.diversey.com) or follow us on social media.





# EXHIBITOR DIRECTORY (continued)

Bold: CCCA business members   SPONSORS

703

▷ **EDGIE Designs, LLC**

3939 Old Snow Hill Road  
Dowelltown, Tennessee 37059  
(615) 536-5623  
www.edgiedesigns.com

EDGIE Designs will assist you with design, installation, training and certification with the end goal of moving your clients toward lives lived intentionally, courses processed metaphorically and on the path to unveiling truths that will develop from their experiences at your facility. At EDGIE Designs we build quality courses and provide services that will enhance the effectiveness and preparedness of challenge course practitioners, teachers and facilitators. We are a full-service vendor.

704

▷ **Elite Laser Tag Equipment**

513 E South St  
Aberdeen, North Carolina, 28315  
(910) 850-8017  
www.elasertag.com

The world's most reliable laser tag equipment! We love to help camps meet their goals of fun and teambuilding. No Wi-Fi signal is required so you can book events everywhere! Elite Equipment is lightweight and easy to operate. We are based in the USA and military-owned. Our Texas and North Carolina facilities are here for you! Our taggers are built and supported in Texas. All equipment is easily disinfected between users. We have the scoring system and props to make our equipment as tactical or as simple as you would like. We can help with Adventure Sports HQ Gear which closed in 2019.

726

▷ **Escape Climbing, LLC**

100 S Owasso Blvd W  
Little Canada, Minnesota 55117  
(715) 905-0260  
www.escapeclimbing.com

We make climbing walls and equipment so you can elevate your programming and camping experience. All our climbing walls and holds are designed and manufactured in our Minneapolis, Minnesota, facility. Climbing walls can range from indoor to outdoor, full builds to DIY builds. We also distribute a full range of auto-belays, zip line breaks and free fall devices. For a full product range and information, visit escapeclimbing.com.

524

▷ **ESS Universal**

171 College Ave.  
Holland, Michigan 49423  
(616) 229-0597  
www.essuniversal.com

At ESS Universal — Heavy Duty Bunk Beds, we believe strength comes from a good night's rest. Your source for heavy-duty bunk beds, mattresses, under bed storage lockers and accessories. Our bunk beds are rated at 500 lbs. per platform. The top bunk at 500 lb., and the bottom bunk at 500 lb. We have the most bed bug-resistant beds in the industry. Ask us why? The premier choice of camps across the country. Gorilla strong. Bed bug smart.

609

▷ **Fletemeyer & Lee Associates, Inc.**

101 Second Ave., Suite A  
Niwot, Colorado 80544  
(303) 443-3750  
www.flaboulder.com

Specializing in camps and conference centers, FLA is an architecture landscape architecture and planning firm. For over 40 years, FLA has been guiding clients and creating places that nourish the soul. The one-stop shop for every facet of your next facility improvement project.

800

▷ **Foamdaddy**

2414 W 12th St  
Tempe, Arizona 85281  
(888) 731-4415  
www.foamdaddy.com

With a wide range of foam machines for sale, Foamdaddy offers plenty of options for turning any party into a foam-tastic experience your guests will never forget. Whether you're searching for a foam machine for personal or professional use, with our variety of high-quality options, it's easy to find the right match. From small- and medium-sized foam machines to deluxe foam cannons, Foamdaddy has curated a selection of top-grade products at every price point. Foam parties have quickly become the hottest new way to celebrate any occasion for guests of all ages. Add a one-of-a-kind element of fun to your next party with a premium foam machine from Foamdaddy.

308

▷ **Funds2Orgs**

6457 Hazeltine National Dr  
Orlando, Florida 32822  
(407) 930-2979  
www.funds2orgs.com

Get paid to collect gently worn, used and new shoes in a creative, community-friendly fundraiser. We provide everything you need at no cost to your group. Earn 100% profit just by getting supporters to clean out their closets. Reach your fundraising goals by partnering with the nation's leader Funds2Orgs!



For over 20 years, Visionworks Consulting has assisted its clients in putting their “vision to work.” In an ever-changing world, ministries and organizations desire to grow and execute their missions with greater purpose and strategy. Often they may not know how to take the next step toward strategic ministry impact. This is where Visionworks can help!

With a combined experience of over 90 years, our consultants have seen ministries rapidly expand and raise funds more quickly than previously imagined. Specializing in serving camps and ministries nationwide, Visionworks offers expertise in the following areas:

- **Board Coaching and Training**
- **Strategic Fund Development**
- **Marketing/Ministry Communication Strategies**
- **Grant Writing Training**
- **Leadership Coaching**
- **Capital Campaigns (Caleb Studies)**
- **Annual Appeal Letter Program**
- **Special Friend/Fundraising Events**

*Stop by booth #405  
for a no-obligation discussion and  
advice on your Camp or Conference Center's  
next strategic growth step.*



**Mark Davidhizar**  
Senior Consultant  
269-650-9132



**Kent Wallace**  
Founder/President  
269-303-7785



**Tammy Briggs**  
Senior Consultant  
732-757-5903



# THRIVING GOODS



The Marketplace for CCCA Members

## Are you happy with your food costs?

You don't want to worry about whether or not you're getting good prices on essentials for your camp.

We'll take the worry away so you can focus on serving guests.

Visit us at booth #902 and check out the Thriving Goods Stage, or go to [www.thrivinggoods.com](http://www.thrivinggoods.com) or call (888) 891-3103.



CHRISTIAN CAMP  
& CONFERENCE  
ASSOCIATION

### Camp Market Basket #1

#### Top Items:

- |                |                |
|----------------|----------------|
| ✓ Turkey       | ✓ Cookies      |
| ✓ Apple Sauce  | ✓ Ham          |
| ✓ Lemonade Mix | ✓ Orange Juice |
| ✓ Dressings    | ✓ Ground Beef  |
| ✓ Gloves       | ✓ Bacon        |

This was an actual Market Basket of national and local brands of like items from a CCCA member camp and conference center.

\$992,000 in purchases

**30.7%**  
Savings  
(on these items alone)

### Camp Market Basket #2

#### Top Items:

- |             |               |
|-------------|---------------|
| ✓ Cookies   | ✓ Cake Mixes  |
| ✓ Eggs      | ✓ Pasta       |
| ✓ Chicken   | ✓ Apple Sauce |
| ✓ Corn Dogs | ✓ Ground Beef |
| ✓ Cheese    | ✓ Syrups      |

This was an actual Market Basket of national and local brands of like items from another CCCA member camp and conference center.

\$250,000 in purchases

**22.4%**  
Savings  
(on these items alone)

# EXHIBITOR DIRECTORY (continued)

Bold: CCCA business members

SPONSORS

510

▷ **FunFangle**

221 Najoles Rd. #802  
Millersville, Maryland 21108  
(443) 494-9192  
www.funfangle.com

FunFangle removes your operational distractions and gets you back to what matters. Streamline operations in the canteen, eliminate paper logs in the health center and conduct a secure camp dismissal. The apps work with branded RFID wristbands and even with terrible Wi-Fi! Get a quote today at [www.funfangle.com/camps](http://www.funfangle.com/camps).

505

▷ **FunJoin**

1321 7th St  
Santa Monica, California 90230  
www.funjoin.com

Modern mobile-first registration software made for your summer camp! Crafted by seasoned expert operators to create a game-changing system for day camps, overnight camp and activity-based enrichment programs. Manage your scheduling, participants, attendance and tracking all while elevating your business, saving time, boosting revenue and flourishing in the modern era!

310

▷ **GOEX Apparel**

3161 Wyandotte St  
Kansas City, Missouri 64111  
(816) 800-8284  
www.goexapparel.com

At GOEX, we provide high-quality, fair-trade apparel to help you increase your income streams in support of your overall ministry. When you choose GOEX, you are linking arms with our artisans in Haiti who sew our apparel using sustainable, USA-made fabrics. The ordering and design process is easy, with a quick turnaround time from our print shop in Kansas City, Missouri. You and your customers will be able to feel good knowing each purchase made a positive impact on the lives of hundreds of people.

106

▷ **Hands On Originals**

148 Trade Street  
Lexington, Kentucky 40511  
(800) 942-6376  
www.handsonoriginals.com

More than just a camp shirt company. Come find out why.

108

▷ **Hibbs-Hallmark & Company**

P.O. Box 8357  
Tyler, Texas 75711  
(800) 765-6767  
www.hibbshallmark.com

We specialize in providing competitive, comprehensive insurance and risk management programs to the camp and conference center community.

700 SPONSOR

▷ **HoneyRock Center for Leadership Development and Wheaton College Graduate School**

8660 Honey Rock Road  
Three Lakes, Wisconsin 54562  
(630) 752-7474  
www.wheaton.edu/honeyrock

The HoneyRock Center for Leadership Development offers cutting-edge practical and academic training through the Wheaton College Graduate School to equip exceptional leaders for Christian camps, colleges and churches in a fast-changing, multicultural world. Come learn about a variety of M.A. program options and be sure to ask about CCCA member discounts. Remote and residential program options are available and if you are interested in developing a partnership to train multiple leaders at your camp, our faculty can come to you! Come chat with us to learn more!

903

▷ **Hormel Foods**

360 Kristin DR NW  
Rochester, Michigan 55901  
www.hormel.com

Our culinary passion is what fuels us. A shared love of food, that's the inspiration behind our products, our brands and our protein expertise. We pride ourselves on offering pioneering solutions meant to ignite your creativity while minimizing the back-of-house challenges of a fast-paced kitchen. Whatever you need, Hormel Foodservice is here to help you thrive.

330, 331 SPONSOR

▷ **iCampPro**

1249 LL Mackey Parkway  
Longview, Texas 75605  
(877) 204-6010  
www.icamppro.com

Camp management software that's built with the latest technology, backed by industry-leading experience.





# EXHIBITOR DIRECTORY (continued)

## 804, 806 SPONSOR

### ▷ Ink Custom Tees

400 Casey Drive  
Maumelle, Arkansas 72113  
(501) 851-6916  
www.inkcustomtees.com

Ink helps you take your product ideas from concept to commerce (and everywhere in between). With 35 years of design, decoration and e-commerce experience for retailers, special events, musicians and clothing lines, they offer a bespoke set of services that benefit camps and conferences in a unique way. Their approach to custom merchandise (specifically T-shirts, outerwear, headwear and promotional products) is to create a one-of-a-kind product that matches the quality of your organization.

## 114

### ▷ Jess Crate Furniture Company

20 Roberta Ave.  
Philadelphia, Pennsylvania 19023  
(800) 220-5377  
www.jesscrate.com

For over 35 years, Jess Crate Furniture has manufactured heavy-duty, direct-to-consumer furniture for the camping industry. We offer a full range of wood, steel, mattresses and linens to camps across America.

## 904

### ▷ JR Simplot

10177 Station Way  
Lone Tree, Colorado 80124  
www.simplot.com

We are a family-owned and -run manufacturer of an evolving portfolio of on-trend foodservice products, including frozen and chilled potatoes, avocado, vegetables, grains and fruit, thoughtfully grown and carefully prepared. Since inventing the first commercially viable frozen fry in 1953, we've continued to listen closely to our operators, finding new ways to improve their menus, reduce their labor and build their businesses. From everyday favorites to seasonal celebrations, from thaw-and-serve convenience to hand-decorated indulgence, we offer endless bakery selections to satisfy all your customers' cravings. Our brands portfolio includes Sara Lee, Chef Pierre and Bistro Collection, more than 100 varieties of pies, cobblers, pie shells, quiche, muffins, pastries, cheesecakes, layer cakes, sheet cakes, pound cakes, angel food cakes, brownies and cinnamon rolls.

## 217

### ▷ KALEIDOSCOPE Inc.

190 S. State St., Suite A-105  
Westerville, Ohio 43081  
(614) 448-0268  
www.kaleidoscopeinc.com

We help camps and retreat centers thrive by teaching best practices, creating strategic plans and consulting on your master site plan.

## 305

### ▷ Keys for Kids Ministries

2060 43rd Street S.E.  
Grand Rapids, Michigan 49508  
(616) 647-4500  
www.keysforkids.org

Keys for Camps is a program designed to teach campers to be in God's Word at camp and when they get home too. Our program also helps camps follow up with their campers and parents after camp is over by providing custom covers that allow camps to advertise and speak into their campers' lives.

## 116 SPONSOR

### ▷ Megasys Hospitality Solutions

5800 East Skelly Ave., Suite 600  
Tulsa, Oklahoma 74135  
(800) 492-5001  
www.megasysshms.com

We are a hospitality property management software company that provides a robust guest-centric application for managing hospitality accommodation properties. PORTFOLIO HMS: A full-feature system providing a total integrated software solution meeting the operational requirements of our customers. Over 45+ modules to create the ultimate HMS solution for your property. GUESTREZ: As part of an add-on service, GuestRez provides a way for your guest to make online reservations.

## 205

### ▷ Nationwide Instruction for Cardiovascular Education, Inc.

118 Avalon Ct. Dr.  
Melville, New York 11747  
(516) 369-4958  
www.niceheart.com

NICE, Inc. has been serving the camp and retreat community since 1996 in emergency first response including AEDs, CPR, first aid, medical direction, etc.

## 219

### ▷ Operation Christmas Child

801 Bamboo Rd.  
Boone, North Carolina 28607  
(828) 278-1934  
www.samaritanspurse.org/occ-students

God can use you to help change a child's eternity! Operation Christmas Child is a great way for your campers to be missional while enjoying a life-changing week of camp. Each shoebox packed is a child that will hear the gospel and be invited into a discipleship program. Millions of children each year come to Christ — and it starts with a shoebox! Stop by our booth to learn about creative resources and tools you can use to take Operation Christmas Child to your camp and the gospel to the ends of the earth.

**124**▷ **Original Mattress Factory**

900 East Vickery Blvd  
Fort Worth, Texas 76104  
(817) 334-0361  
[www.themattressfactory.com](http://www.themattressfactory.com)

At the original mattress factory we want you to have a good night's sleep on us! We are your complete source for camp mattress dorm mattresses, bunk beds and more.

**130, 229 SPONSOR**▷ **Outfit Your Logo, LLC**

6565 Kinne Rd., Ste. 4  
Syracuse, New York 13214  
(315) 446-5252  
[www.outfityourlogo.com](http://www.outfityourlogo.com)

We are the camp experts! For over 30 years, camps in every state have trusted Outfit Your Logo for the most carefully specialized product line of imprinted camp merchandise: apparel, water bottles, novelties, bags, plush animals, writable, mugs and more. Free camp store consulting, free design service and now — state-of-the-art customer portals! Outfit Your Logo with us today!

**516 SPONSOR**▷ **Refueling in Flight Ministries, Inc.**

P.O. Box 3115  
Arlington, Virginia 22203  
(903) 521-3606  
[www.refuelinginflight.com](http://www.refuelinginflight.com)

Refueling in Flight exists to encourage, assist and connect Christian ministry leaders, especially camping leaders, in the United States and around the world. This is done through: Writing — weekly devotions, periodic blogs and books. Teaching — in academic settings, professional training events and churches. Connecting — through CEO dialogues, international partnerships and retreats.

**623**▷ **SafeMinistry Solutions**

64 E. Marion St.  
Danville, Indiana 46122  
(866) 434-0002  
[www.safehiringsolutions.com](http://www.safehiringsolutions.com)

SafeMinistry Solutions keeps your camp safe and on mission. We provide security software for Christian ministries all across the country. SafeVisitor Solutions is our check-in/check-out software that allows you to know who is on your campus. Reference checking system that allows you to vet your volunteers with excellence. Four to five references in four to five days.

**YOUR COMPLETE SOURCE FOR DORM AND CAMP MATTRESSES**

**VOLUME DISCOUNTS • WE CAN DO CUSTOM SIZES**

**BUNKBEDS, MATTRESS COVERS AND MORE**

**The MATTRESS FACTORY**  
EST. 1896

*"I count on The Mattress Factory to provide a long lasting comfortable mattress at an affordable price. The Mattress Factory understands and has served the camping industry for many years. I recommend giving them a try!"*  
— Anthony Hahey (Camp Director of Lake Placid Camp & Conf.)

**PLEASE CALL 1.800.211.7378 • THEMATTRESSFACTORY.COM**



# EXHIBITOR DIRECTORY (continued)

905

▷ **Sara Lee Frozen Bakery**

2807 Stirling Dr.  
Valparaiso, Indiana 46383  
(800) 323-7117  
www.saraleefrozenbakery.com

Make every bite memorable. From everyday favorites to seasonal celebrations, from thaw-and-serve convenience to hand-decorated indulgence, we offer endless bakery selections to satisfy all your customers' cravings. Our brand portfolio includes Sara Lee, Chef Pierre and Bistro Collection, more than 100 varieties of pies, cobblers, pie shells, quiche, muffins, pastries, cheese-cakes, layer cakes, sheet cakes, pound cakes, angel food cakes, brownies and cinnamon rolls.

410

▷ **Secret Creek**

1227 Mayfly Dr.  
Montrose, Colorado  
(970) 240-2111  
www.coloradoyurt.com

Established in 1976, Secret Creek manufactures Colorado Yurts, Earthworks Tipis, and Destination Tents in Montrose, Colorado. As a locally owned small business, we guide our customers to find their "secret creek" through the experiences they create with our products. We look forward to meeting you and hearing how we might help you achieve the goals for your camp.

710

▷ **Ship Camps**

324 Datura St. Ste. 400  
West Palm Beach, Florida 33401  
(855) 540-2267  
www.shipcamps.com

Getting your children ready for camp can be equally as stressful as it is exciting. Ensuring your child's necessities make it to camp and back home again is one thing you can check off your list when you ship their bags to camp. We promise a stress-free travel experience when you ship to camp with our no-contact pickups and deliveries. Avoid bag-check lines and crowded baggage claims when you ship your child's camp gear ahead with Ship Camps!

118

▷ **Signature Research, Inc.**

P.O. Box 6022  
Douglasville, Georgia, 30154  
(770) 577-8048  
www.signatureresearch.com

Signature is a global full-service design/build aerial adventure company serving clients since 1979. With offices in Georgia, California, North Carolina and Washington, we design, engineer, install and provide training and program accreditations throughout North

America, South America, the Caribbean, Europe, Africa and Asia. Signature provides equipment sales through our outdoor outfitter store, Nature Outfitters. We are a Professional Vendor Member (PVM) of the Association for Challenge Course Technology (ACCT).

613

▷ **SOL Paddle Boards**

223 E Colorado Ave  
Telluride, Colorado 81435  
(970) 728-1417  
www.solpaddle.com

Since 2011, SOL Paddle Boards has been a top brand for all inflatable paddle boards, inflatable kayaks and inflatable float/snow tubes. We stand behind our products and are regarded as the most durable, best-looking boards and kayaks on the market. SOL currently sells to over 50 camps in the USA and Canada. Our 10-rider capacity SOLfiesta is a camper dream. Whatever your inflatable camp interest is, SOL has you covered!

514

▷ **StickersandMore.com**

1648 E. 675 S.  
Washington, Indiana 47501  
(888) 644-7475  
www.stickersandmore.com

Since 1995 we've been assisting camps and nonprofit organizations nationwide in branding and marketing their ministries with custom stickers, banners, apparel, design and more at competitive pricing with ethical business practices. We've built a platform to earn our clients' trust long after the first sale.

522

▷ **Sultana Distribution Services, Inc.**

600 Food Center Drive  
Bronx, New York 10474  
(718) 617-5500  
www.sultanadist.com

Sultana Distribution Services is the premier supplier of candy, snacks, beverages, cookies and more! Sultana is proud to be partnering with camps like yours nationwide to maximize your candy and snack operations. Our extensive offerings allow you to source all of your candy and snack needs from one supplier with great fill rates and industry-leading knowledgeable customer service! Sultana offers a diverse listing of candy and snacks, many of which are nut-free and gluten-free to ensure you meet the needs of your guests.

120

▷ **The 1687 Foundation**

P.O. Box 1961  
Sisters, Oregon 97759  
(541) 549-7600  
www.1687foundation.com

The 1687 Book Ministry exists to give hope and encouragement by providing free Christian resources within the United States. We feel called to support established ministries or organizations: service professions (members of the military, police officers, firefighters and disaster relief efforts), prison ministries, healthcare facilities, children's programs and at-risk populations such as homeless shelters, food banks and soup kitchens.

902

▷ **Thriving Goods**

8815 Centre Park Drive, Suite 110  
Columbia, Maryland 21045  
(888) 891-2170  
www.thrivinggoods.com

The "Marketplace" that reaches into every corner of your camp providing up to double-digit savings in real-world market basket comparisons for camps. What would you do with another \$20,000, \$50,000 or \$100,000? Let's do a head-to-head comparison and start saving you money! The Thriving Goods Program is the preferred provider for Christian Camp and Conference Association and the official group buying program of CCCA. It offers you a complete foodservice solution: Food — including a fresh produce specialist, disposables, cleaning supplies, kitchen and dining equipment and smallwares, pest elimination, trash removal, office supplies and much more.

329

▷ **Trinity/HPSI**

P.O. Box 1674  
White House, Tennessee 37188  
(615) 672-0229  
www.trinity-usa.net

Free membership in Trinity/HPSI unlocks the entire multibillion-dollar group buying power of an enormous national purchasing organization for your camp. We offer discounted member pricing with 15 broadline food distributors that can reduce your annual food bill significantly, typically by 10% to 20%! Trinity/HPSI also offers one of the strongest discount programs with Lowe's and other top-tier vendor partners like John Deere, Blue Bunny Ice Cream, Georgia Pacific, Tork, Cushman/EZ-GO and Grainger.

210, 309

▷ **UltraCamp**

123 E. Main St.  
Niles, Michigan 49120  
(888) 791-2080  
www.ultracamp.com

UltraCamp combines the functionality for online registration with payment processing, form collection, reporting tools, medical logging, point-of-sale software and many other exciting features into a comprehensive, low-cost package. Plus, we provide all the training and reliable technical support you need to feel confident using UltraCamp at no additional cost. Contact an UltraCamp team member today and join hundreds of other camps already saving time and money with UltraCamp.

430

▷ **venue360**

11335 NE 122nd Way - Suite 105  
Kirkland, Washington 98034  
www.venue360.com

Venue360 is an international leader in cloud-based camp and conference center software. Supporting CCI camps in 13 countries, managing over a million camper days annually and growing. Group Self Service sets the international standard for guest group experience, ease of management and return bookings. Live, interactive online registration for camps, conferences and guest groups and rentals. Intelligent Catering takes the stress and legal risk out of meal planning and special diets.

405

▷ **Visionworks Consulting, Inc.**

719 Linn Street  
Allegan, Michigan 49010  
(269) 686-7785  
www.visionworks.us

For over 20 years Visionworks has been serving CCCA camps through a biblically sound strategic approach: including strategic planning, board development, executive director coaching, annual and capital campaigns and strategic marketing initiatives. Stop by our booth to hear how we can assist you in putting your vision to work.

509

▷ **Waldo Photos**

1317 Rosewood Ave  
Austin, Texas 78702  
(828) 419-0708  
www.waldophotos.com

Waldo provides the nation's leading camps with AI-powered photo and video management and delivery, powerful curating and analytics, and in-app parent-to-camper communication. Waldo, the pioneer in facial recognition-based photo delivery for camps, boasts the industry's most accurate facial recognition and AI that powers automated photo curating for slideshows, yearbooks, and off-season postcard campaigns. Waldo's mobile apps have amassed over 15k five-star ratings, sure to wow your families almost as much as Waldo's six-star customer support! Come see us if you want to get more value from your photos and videos and strengthen your relationship with your families.

826

▷ **ZTAG-Healthy Habits, Bright Minds**

25060 Avenue Stanford, Unit 115  
Valencia, California  
(888) 346-9824

Energize your camp experience with ZTAG! This exhilarating game turns kids into real-life action heroes. It's not just a game, it's a revolution in fun, friendship and fitness. Parents are cheering, "ZTAG has made camp an unforgettable adventure!" Even better? ZTAG boosts physical activity by an 78%! Isn't that something to celebrate? So why wait? Dive into the world of ZTAG today and watch as your camp transforms into a thrilling playground of laughter and camaraderie.





# LOCAL INFORMATION

## AREA ATTRACTIONS

Colorado Springs has a wide variety of experiences to offer its visitors. Take a train ride up to the top of Pikes Peak and enjoy breathtaking views. Enjoy some time outdoors and go for a walk in the Garden of the Gods. Spend an afternoon experiencing a wide variety of animals at the Cheyenne Mountain Zoo. Learn about the history of Team USA at the Olympic Training Center. However you wish to spend your time in Colorado Springs, there is something for you.

- ▷ Cheyenne Mountain Zoo
- ▷ Colorado Springs Pioneers Museum
- ▷ Garden of the Gods
- ▷ National Museum of World War II Aviation
- ▷ Old Colorado City Historical District
- ▷ Olympic Training Center
- ▷ Palmer Park
- ▷ Pikes Peak Cog Railway
- ▷ Seven Falls at The Broadmoor
- ▷ Soaring Adventure Zip Lining
- ▷ U.S. Olympic & Paralympic Museum

## BROADMOOR AMENITIES

- ▷ Valet and Self-Parking
- ▷ Room Service
- ▷ Airport Transportation
- ▷ Two Golf Courses
- ▷ Five Tennis Courts
- ▷ Fitness Center
- ▷ Three Swimming Pools (One Seasonal)
- ▷ 17 Restaurants Cafés and Lounges
- ▷ Lavazza Coffee Maker in Rooms
- ▷ The Spa at The Broadmoor

## AREA SERVICES

### Groceries

- ▷ King Soopers — 815 Cheyenne Meadows Rd., Colorado Springs, CO 80906
- ▷ Safeway — 6520 S. Academy Blvd., Colorado Springs, CO 80806
- ▷ Walmart Supercenter — 707 S. 8th St., Colorado Springs, CO 80905

### Drug Store

- ▷ CVS Pharmacy — 455 N. Circle Dr., Colorado Springs, CO 80909

### Medical Clinic

- ▷ UC Health Primary Care and Sports Medicine Clinic — 1220 Lake Plaza Dr., Suite 150, Colorado Springs, CO 80906





## NEARBY RESTAURANTS

Less than two miles from The Broadmoor are more than 40 restaurants that will appeal to all budgets and tastes. Whether you're looking for an old favorite or want to sample local fare, you'll find it here!

### American

▷ Blue Star	1645 S. Tejon St.	(719) 632-1086
▷ Hatch Cover	252 E. Cheyenne Mt. Blvd.	(719) 576-5223
▷ Larkburger (organic)	1904 Southgate Rd.	(719) 466-6111
▷ Red Robin	2230 Southgate Rd.	(719) 447-8810
▷ Wingstop (take out only)	1914 Southgate Rd.	(719) 475-9464
▷ Noodles & Company	812 Southgate Rd.	(719) 385-0800
▷ IHOP	2290 Southgate Rd.	(719) 635-0777
▷ Taste of Philly	634 S. Nevada Ave.	(719) 471-1922
▷ Flatiron's	2540 Tenderfoot Hill St.	(719) 576-2540
▷ Texas Roadhouse	585 S. 8th St.	(719) 473-9711
▷ Panera Bread	1832 Southgate Rd.	(719) 389-0808
▷ Schlotzsky's	1869 S. Nevada Ave.	(719) 633-5445

### Asian

▷ Coal Mine Dragon	1779 S. 8th St.	(719) 471-7007
▷ New Panda Chinese Restaurant	445 E. Cheyenne Mt. Blvd.	(719) 576-9211
▷ Panda Express	2020 Southgate Rd.	(719) 227-0049
▷ China Kitchen	1803 S. Nevada Ave.	(719) 634-1668
▷ Chopsticks Asian Bistro	120 E. Cheyenne Mt. Blvd.	(719) 579-9211
▷ Sushi Ring	1861 S. Nevada Ave.	(719) 635-5550

### Fast Food

▷ Arby's	393 S. 8th St.	(719) 328-9134
▷ Burger King	1895 S. Nevada Ave.	(719) 634-7626
▷ Chipotle	2130 Southgate Rd. #100	(719) 634-7199
▷ KFC	1501 S. Nevada Ave.	(719) 632-6601
▷ McDonald's	1824 S. Nevada Ave.	(719) 633-1171
▷ Popeyes	312 S. 8th St.	(719) 475-8175
▷ Sonic	603 S. 8th St.	(719) 634-6692
▷ Subway	1506 S. Nevada Ave.	(719) 634-5600
▷ Subway	308 S. 8th St.	(719) 636-5100
▷ Taco Bell	1507 S. Nevada Ave.	(719) 633-8838
▷ Taco Express	1455 S. Nevada Ave.	(719) 520-5553
▷ Wendy's	1541 S. Nevada Ave.	(719) 473-8393

### Mexican

▷ Carlos Miguel's Mexican Bar	110 E. Cheyenne Mt. Blvd.	(719) 527-0500
▷ Chipotle	2130 Southgate Rd. #100	(719) 634-7199
▷ La Hacienda Mexican	1899 S. Nevada Ave.	(719) 329-1276
▷ On The Border Mexican Grill	2190 Southgate Rd.	(719) 645-7570
▷ Qdoba Mexican Grill	1916 Southgate Rd.	(719) 635-3663

### Assorted Ethnic

▷ Edelweiss German Restaurant	34 E. Ramona Ave.	(719) 633-2220
▷ Little Nepal	1747 S. 8th St.	(719) 477-6997
▷ Macaroni Grill	2510 Tenderfoot Hill St.	(719) 540-9833
▷ Paninos	1721 S. 8th St.	(719) 635-7452
▷ Garbanzo Mediterranean Grill	2130 Southgate Rd.	(719) 227-9956

### Pizza

▷ Domino's Pizza	1753 S 8th St.	(719) 475-0945
▷ Extreme Pizza	2130 Southgate Rd #108	(719) 634-1616



# CCCA TEAM, CONFERENCE TEAM AND PROGRAM ASSISTANTS

## CCCA TEAM



**EMILY BARNES**

Executive Assistant to President/CEO  
and Section Liaison



**CAROL ANN CHASE**

Membership Development Coordinator



**BENSIE CHENEY**

Finance Coordinator



**SHANNON CHESEBRO**

Training Administrative Assistant



**ANGIE FORMAN**

Data and Registration Coordinator



**MIKE HAMES**

Graphic Designer



**JEN HOWVER**

*InSite* Editor and Training/Education  
Manager



**EMILY HUGHES**

Director of Member Engagement



**GREGG HUNTER**

President/CEO



**PENNY HUNTER**

Consultant, Marketing/Communications,  
Conference Director



**JENAH JAMESON**

Member Relations Assistant



**MCKENNA REDING**

Marketing/Communications Specialist



**JON RUYBALID**

Legal Counsel



**REBECCA SHERIFF**

Consultant/The Power of Camp;  
General Session Stage Manager



**STEVE SLAIGHT**

Online Projects



**VON SOMMERVILLE**

Event Planner/Hotel Liaison

## CONFERENCE TEAM



**PAM BRAVERMAN**

Production Assistants Manager



**MARY KAY HILL**

Registration / Program Assistants Manager



**CALVIN LINDSEY**

Program Assistants Manager



**JESSE RALPH AND  
LEGACY PRODUCTIONS**

General Session Production



**IAN ROBERTSON**

Video Production



**JANE SCHMIDT**

Conference Team Services



**MIKE WORK**

General Session Director



## PRODUCTION ASSISTANTS

Thank you to this incredible crew of PAs from HoneyRock, Caraway Camp and Conference Center, Sky Ranch Horn Creek and Camp Elim.

CORDELL ARGUMANIZE

LUCAS BALDWIN

NICK CHANEY

MEGHAN CLANCY

MADDIE COLEMAN

HANNAH EISENBARTH

HANNAH ESHENAUR

GRACE HAMILTON

JOSIE HOFF

RENO JOHNSON

KIMBERLY KOLLS

JAKE LOMAX

JOSHUA MORGAN

GABRIEL OONK

RUBIA OSBURNE

KELSEY PREWITT

ELAINA REUTHER

LUKE SMITH

HALEY SMITH

DAVID STANLEY

ZOEI STARNES

BROOKE STRICKLAND

SARAH WOOD

DANTE WILSON



## Cohorts

### Find Your People!

Connect with those who work in the same area at camp as you. Share and receive best practices, favorite tools and new ideas on Wednesday from 4 - 5 p.m.

▷ Business Operations/Finance	Broadmoor Hall C
▷ Board/Governance	Bartolin Hall E 207
▷ Hospitality	Broadmoor Hall D
▷ Foodservice	Broadmoor Hall Columbine
▷ Human Resources	Bartolin Hall E 213 - 214
▷ Executive Directors Under \$2 Million	Broadmoor Hall Larkspur
▷ Executive Directors Over \$2 Million	Broadmoor Hall E
▷ Marketing/Communications	Broadmoor Hall F
▷ Program	Bartolin E 210 - 212
▷ Site and Facility	Bartolin E 208
▷ Resources/Fund Development	Broadmoor Hall Astor



# LEADERSHIP SALUTE

Our association is rooted in a spirit of cooperation and community. We value the many individuals who give their time, talents and resources to CCCA so it can be a strong, vibrant organization. A very special thanks goes to our board of directors and section presidents for all they do to enrich the association. We salute you!

## CCCA BOARD OF DIRECTORS



### GABE VALENCIA

Board Chair (2023 – 2026)  
Mile High Pines Ministries, California



### ED COVERT

Vice Chair (2022 – 2023)  
The Salvation Army Redwood Glen Camp and  
Conference Center, California



### BOB STRODEL

Secretary-Treasurer (2020 – 2023)  
Christian Camps and Conferences — Brookwoods and  
Deer Run, New Hampshire



### RICK MILLER

Great Lakes Region Representative (2022 – 2025)  
Brethren Retreat at Shipshewana Lake, Indiana



### JOE FAHLMAN

Great Northern Region Representative (2020 – 2023)  
Trout Creek Bible Camp, Oregon



### MATT MOECKL

North Central Region Representative (2021 – 2024)  
Wildwood Hills Ranch, Iowa



### JOSEPH PRESTON

Northeast Region Representative (2021 – 2024)  
WLD Ranch, Pennsylvania



### ART SNEED

Southeast Region Representative (2023)  
Ridgecrest Conference Center, North Carolina



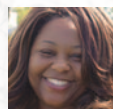
### LARRY JOHNSTON, PH.D.

At-large Member (2021 – 2023)  
McConkey-Johnston, Colorado



### CATHEY PRUDHOMME

At-large Member (2021 – 2023)  
Eagle Village, Inc., Michigan



### AUCRETIA CAREY

At-large Member (2023 – 2026)  
Barefoot Republic Camp & Retreat Center, Kentucky



### GREGG HUNTER

President/CEO (ex-officio)  
Christian Camp and Conference Association



**CHRISTIAN CAMP  
& CONFERENCE  
ASSOCIATION**



## CCCA SECTION PRESIDENTS



### NOAH PROCTER

Alaska (2023 – 2024)  
Solid Rock Bible Camp



### TODD DONALDSON

Allegheny (2023 – 2025)  
New Life Bible Camp, Inc.



### STEVE GOURLEY

Carolinas/Virginias (2022 – 2024)  
Camp Piankatank



### DAVID COOKE

Deep South (2022 – 2024)  
Timber Creek Camp & Retreat Ministry



### ALAN CHANDLER

Georgia (2021 – 2023)  
Camp New Dawn



### KERMA YOTTER

Illinois (2022 – 2024)  
Lake Springfield Christian Assembly



### HANNAH EBERTS

Indiana (2022 – 2024)  
Southeastern Baptist Youth Camp



### CHERI SCHENDEL HENNAGER

Iowa/Nebraska (2023 – 2025)  
Riverside Bible Camp



### CHAD SAXTON

Michigan (2022 – 2024)  
Eagle Village, Inc.



### BRITTANY BAECHTLER

Mid-Atlantic (2023 – 2025)  
Rock Mountain Bible Camp



### LELAND SHENEBERGER

Minn-E-Dakotas (2022 – 2024)  
Lake Beauty Bible Camp



### SETH COATES

Northeast (2022 – 2024)  
Moose River Outpost



### KIMBERLY MALLORY

Northwest (2022 – 2025)  
Camp Gilead



### DAN BAJC

Ohio (2021 – 2024)  
Camp Aldersgate



### GENE CHAMBLISS

Ozark (2023 – 2025)  
Cold Springs Retreat



### BRIAN SHAW

Pacific Southwest (2022 – 2024)  
Angeles Crest Christian Camp



### JON MALVIG

Rocky Mountain (2021 – 2024)  
Glorieta Adventure Camps



### KELSEY PATERSON

Sierra Pacific (2023 – 2025)  
Mount Hermon



### LANCE HOWERTON

Tennessee/Kentucky (2023 – 2025)  
Crossings Ministries



### JAROY CARPENTER

Texas (2023 – 2025)  
Lakeview Camp and Retreat Center



### DAN HARTKE

Wisconsin (2022 – 2024)  
Wood Lake Camp and Conference Center

## SECTION AMBASSADORS



### TOM BEAUMONT



### RUTH BENNETT

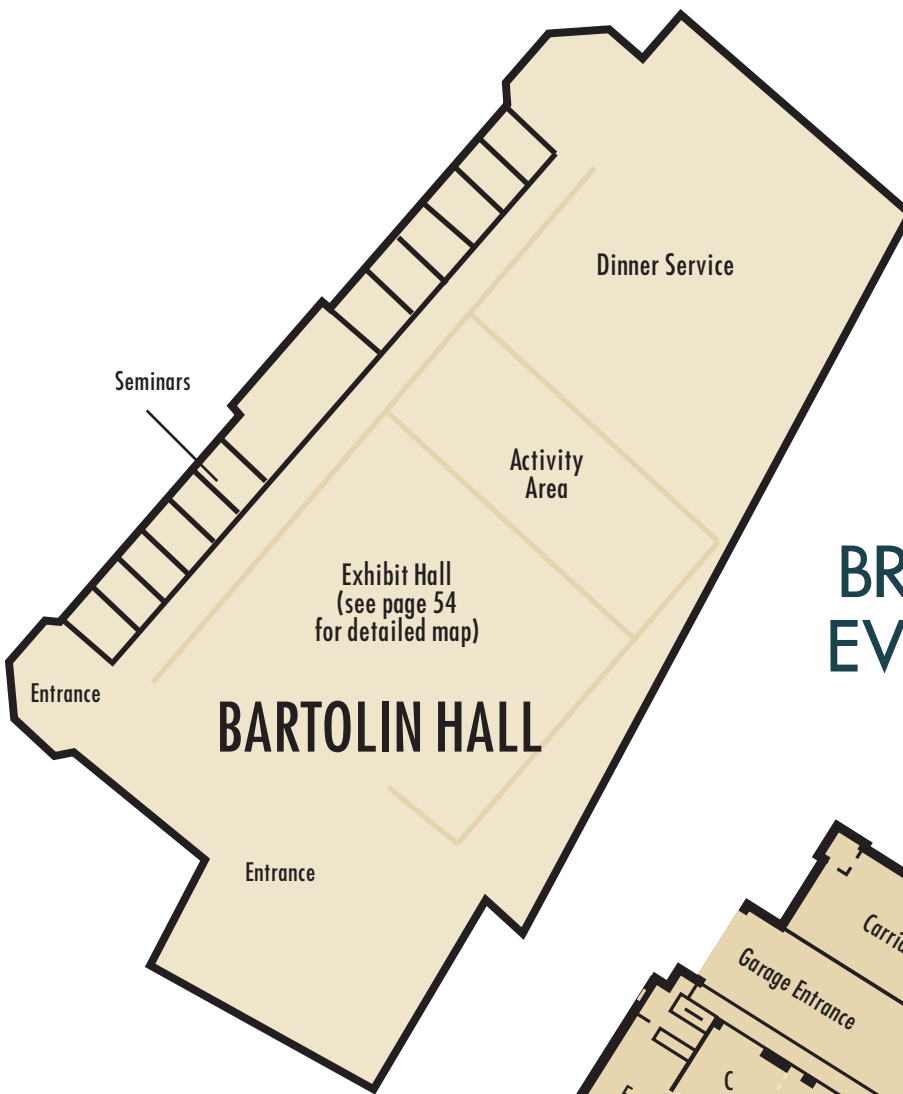


### SUE NIGH





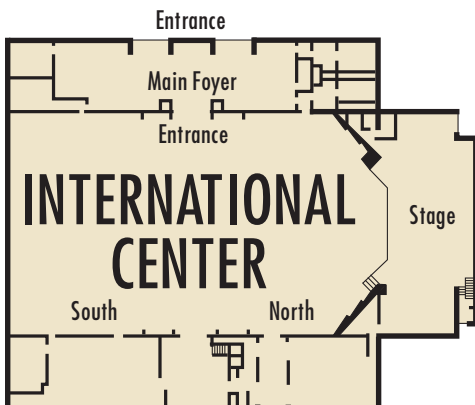
# BROADMOOR EVENT CENTER COMPLEX DETAIL



## BARTOLIN HALL



## BROADMOOR HALL



## INTERNATIONAL CENTER



## BROADMOOR HALL UPPER FLOOR



# CCCA 2024 SECTIONALS

This winter and spring, Christian camping pros will gather across the U.S. for sectional conferences. Join others from your section for a time of encouragement, training and spiritual enrichment. Don't miss the sectional nearest you!



## Alaska Sectional

February 19 – 21  
Solid Rock Bible Camp  
Soldotna, Alaska

## Allegheny Sectional

February 26 – 28  
White Sulphur Springs  
Manns Choice, Pennsylvania

## Carolinas/Virginias Sectional

March 4 – 6  
Camp Caraway  
Sophia, North Carolina

## Deep South Sectional

February 12 – 14  
Camp Baldwin  
Elbreta, Alabama

## Indiana and Ohio Super Sectional

March 12 – 14  
Stony Glen Camp  
Madison, Ohio

## Ozark + Iowa/Nebraska Super Sectional

February 19 – 22  
Frontier Cove  
Adair, Oklahoma

## Michigan Sectional

March 4 – 6  
Gull Lake Ministries  
Hickory Corners, Michigan

## Mid-Atlantic Sectional

January 30 – February 1  
Tuscarora Inn and Conference Center  
Mt. Bethel, Pennsylvania

## Minn-E-Dakotas

January 29 – 31  
Lake Geneva  
Alexandria, Minnesota

## Northeast Sectional

March 18 – 20  
Brookwoods Conference Center  
Alton, New Hampshire

## Illinois Sectional

February 27 – 29  
Menno Haven Camp and Retreat Center  
Tiskilwa, Illinois

## Northwest Sectional

February 27 – 29  
Cannon Beach Conference Center  
Cannon Beach, Oregon

## Pacific Southwest + Sierra Pacific Super Sectional

February 26 – 29  
Mt. Hermon  
Felton, California

## Rocky Mountain Sectional

February 26 – 29  
Sky Ranch Horn Creek  
Westcliffe, Colorado

## Texas Sectional

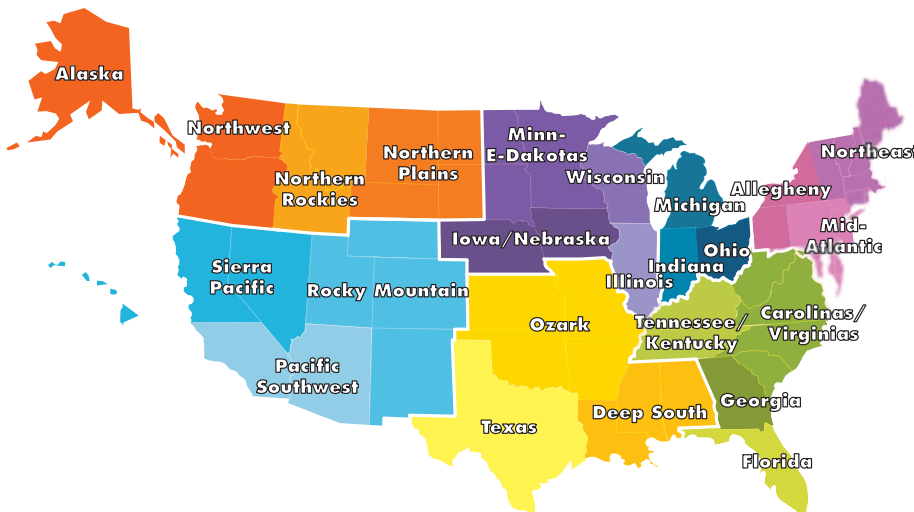
February 5 – 7  
Riverbend Retreat Center  
Glen Rose, Texas

## Tennessee/Kentucky Sectional

February 26 – 28  
Garner Creek Retreat Center  
Dickson, Tennessee

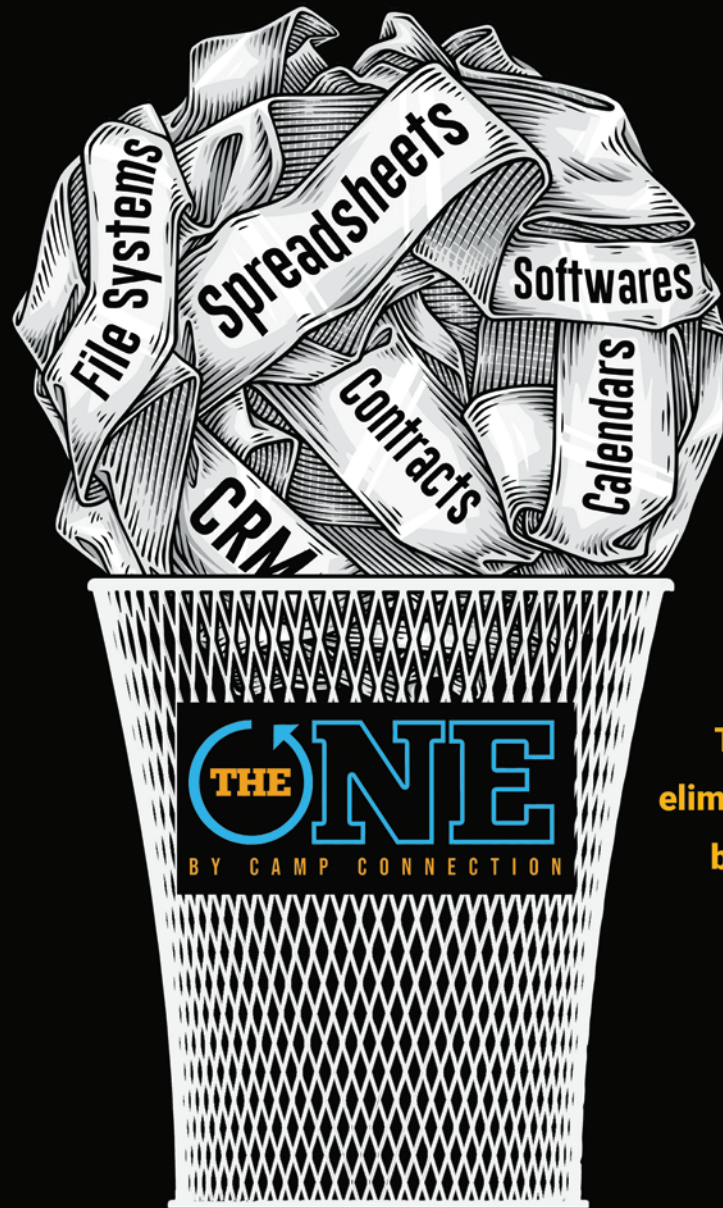
## Wisconsin Sectional

March 4 – 7  
Covenant Harbor  
Lake Geneva, Wisconsin



Register at [www.ccca.org/go/sectionals](http://www.ccca.org/go/sectionals)

# Tired of Digital Duct Tape?



**The average camp will eliminate at least 6 softwares by using The ONE App.**

**“The One” by Camp Connection is a brand new FULLY CUSTOMIZABLE camp management app that removes the hassle of managing countless softwares, spreadsheets, calendars, file systems, and contracting platforms into one easy workflow.**

Would you like to be one of the first  
10 camps to have your app  
customized in the next 60 days?

A \$10,000 value.



Three Ways to Apply for Set Up...

1. TEXT TheOne at (888) 817-4481
2. VISIT us at booth #207 in the exhibit hall
3. SCAN QR code



# INSURANCE AND SO MUCH **S'MORE!**



The work you do is truly inspiring. You deserve an insurance partner that does more than just provide coverage.

We understand your mission and all the things that make camps unique.

Visit [churchmutual.com/seenandknown](https://churchmutual.com/seenandknown) or stop by our booth to find out how you can get **S'MORE** from your provider!



Follow us   

© 2023 Church Mutual Insurance Company, S.I. Church Mutual® is a stock insurer whose policyholders are members of the parent mutual holding company formed on 1/1/20. S.I. = a stock insurer.

**Here's a taste of the added value we bring to CCCA organizations like yours:**

- ▲ **Discount** on your insurance policy\*.
- ▲ **Opportunity to earn a safety dividend\*** — we've already returned nearly \$7 million to CCCA camps since 2006.
- ▲ **Allergy and swimmer safety bands** to keep campers safe.
- ▲ **Assessments, checklists and resources** designed to improve safety and increase awareness of potential losses.

\*Except in states where not allowed by law.