

SEMINARS: OVERVIEW GRID

SEEN & KNOWN

SESSION 1

Wednesday, Nov. 29
10 – 11:30 a.m.

SESSION 2

Wednesday, Nov. 29
1 – 2:30 p.m.

SESSION 3

Wednesday, Nov. 29
2:45 – 3:45 p.m.

SESSION 4

Thursday, Nov. 30
10 – 11:30 a.m.

SESSION 5

Thursday, Nov. 30
1:30 – 2:30 p.m.

Broadmoor Hall C	Broadmoor Hall D	Broadmoor Hall E	Broadmoor Hall F	Broadmoor Hall Larkspur
Toward a Theology of Belonging Arthur Satterwhite LS/NG	Trauma-Informed Care for Camps Betsy Wright C/HR/LS/P	Understanding Millennials, Gen Z and Gen Alpha Kelsey Paterson C/HR/MC/NG/P	Journey Mapping — Optimizing Each Step of Your Guest's Camp Experience Dan Steele HF/MC/P	Cultivating Biblical and Genuine Worship Victor Mendoza C/P
Leveraging Intergenerational Leadership for Flourishing Arthur Satterwhite HR/LS/NG	Belonging and Cultural Intelligence Alberto Cuellar BF/C/LS/P	Helping Young People Make Wise Decisions Duffy Robbins C/PS	Creating Your Brand — How to Take Your Ideas From Concept to Commerce Caleb Harris BF/MC	The Broadmoor Food and Beverage Boot Camp Bethany Fahey HF
	The Broadmoor: Five-Star Service Kristin Reeves HF		Growing Your Brand — How to Choose Products and Recognize Trends That Grow Your Sales Caleb Harris BF/MC	Is Outsourcing My Kitchen Right for My Camp? Shana Smith BF/HF/HR
Active Shooter and Emergency Preparedness Bob Sauer L/LS	Leading Through Conflict Steve Garcia BG/HR/LS	Listening to the World Without Drowning Out the Word: Tools for Cultural Discernment Duffy Robbins C/PS	Retail — A Revenue Opportunity Kathleen Silvius BF/MC/RF	The Ministry of Foodservice Mike Signorini HF
Marriage and Ministry Greg and Janet Anderson PS	Social Support as a Protective Factor: Fostering Hope in Youth Sandra Yu Rueger and Margaret Kassel C/NG/P	What It's Like to Be a Young Adult in Today's World Kelsey Paterson C/HR/NG	Fast 50 Marketing Ideas Dan Steele and Penny Hunter BF/MC	The Broadmoor: Housekeeping Chantel Whisenhut HF/SF

13 CORE DISCIPLINES

Use this key to find seminars that focus on your area(s) of interest. Also, see a listing of workshops by core disciplines on pages 24–27.

- BG** Board, Governance
- BF** Business and Operations/
Fiscal Management
- C** Culture: Trends/Challenges
- HF** Hospitality and Foodservice
- HR** Human Resources
- LS** Leadership: Vision, Mission,
Values, Strategic Planning
- L** Legal, Compliance, Tax Issues,
Risk Management
- MC** Marketing/Communications
- NG** Next Generation
- PS** Personal, Spiritual Development
- P** Program
- RF** Resource/Fund Development
- SF** Site and Facilities

Broadmoor Hall Astor	Broadmoor Hall Columbine	Bartolin Hall E 207	Bartolin Hall E 208	Bartolin Hall E 210 – 212	Bartolin Hall E 213 – 214
Alumni — Don't Let Them Get Away! Melissa Yonan and Ann Higgins BF/HR/MC/RF	A Cyber Attack Almost Killed Our Nonprofit (and What You Can Learn from Our Story) Mark Weatherford and Lauren Settembrini BF/HR/L	The Power of Camp: New Insights From Camp Research (Opened) Jake Sorenson C/LS	Hands-on Design Tour of The Broadmoor <i>Meeting in The Broadmoor Main Building Lobby</i> Dave Lee and Rick Prudhomme SF	Solving the Staffing Crisis by Rethinking Our Model Rob Ribbe BF/HR/LS	Print and Play: Engaging Activities for Groups Jim Cain P
Metrics That Matter: Making Decisions, Not Guesses Ryan Moore BF/LS	Key Framework for a Successful Board Nate Parks BG	The Power of Camp (closed session for participants only) Jake Sorenson C/LS	How Camp Directors and Architects Can Effectively Collaborate Dave Lee and Dale Stewart SF	How to Find and Hire Summer Staff Evan Liewer HR/MC	Everything With Nothing — No-Prop Activities Jim Cain P
A Weekend of Giving Melissa Yonan and Ann Higgins RF	Risk Management: You May Be Able to Say Yes Chris Baldwin and Jen Owens L/P/SF	Strategy for Successful Succession Planning Bob Strodel and Tom Beaumont BG/LS	Removing Distractions to Keep Your Facilities Fresh Rob Mohrweis SF	Onboarding and Offboarding Seasonal Staff Rebecca Lewis and Chelsea DuKate HR	Jesus: Camp Director Dan Bolin LS/PS
From Fundraising to Transformational Giving Scott Shaw RF	Legal Updates for Camps and Conference Centers Jon Ruybalid BG/L	How to Develop an Executable Annual Strategic Plan Kent Wallace BF/LS	What I Wish I'd Known Greg Anderson LS/NG	Awakening to an Ecosystem of Care and Connection Tracey Gaslin C	Assumptions That Could Undermine the Impact at Camp Ron Mackey HR/P
Make Budgeting Your Best Friend Bob Strodel BF/RF	Preparing for Emergencies at Camp Kay Dee Lange and Sarah Creighton L/SF	Thriving Boards: Are Boards a Necessary Evil? Tom Beaumont BG	The Ministry of Facility Management Chad Green SF	Advancing Health Services: An Integral Camp Component Tracey Gaslin C/HR	How to Program Events and Create Fluid Service Flows Evan Liewer HF/P/SF